



TMCC Strategic Master Plan

For Presentation to the Nevada System of Higher Education Board of Regents on November 29, 2012.



TMCC Vision, Mission and Values

Vision

Truckee Meadows Community College creates the future by changing lives.

Mission

Truckee Meadows Community College promotes student success, academic excellence and access to lifelong learning by supporting high-quality education and services within our diverse community.

Values

The values upon which Truckee Meadows Community College bases its mission and vision statements are the principles, standards and qualities the college considers worthwhile and desirable. Truckee Meadows Community College is committed to:

Student access and success

Excellence in teaching and learning

Evidence of student progress through assessment of student outcomes

Nurturing a climate of innovative and creative thought

Collaborative decision making

Community development through partnerships and services

Ethical practices and integrity

Respect, compassion, and equality for all persons

Responsible and sustainable use of resources

Fostering attitudes that exemplify responsible participation in a democratic society

Core Themes

Core Theme I: Support lifelong learning through strengthening institutional infrastructure and partnerships within our diverse community

Core Theme II: Academic Excellence

Core Theme III: Student Success



TMCC Strategic Master Plan

Core Theme I:

Supporting lifelong learning through strengthening institutional infrastructure and partnerships within our diverse community.

Strategic Initiative 1: Stewardship of college resources through responsible human resource development and management.

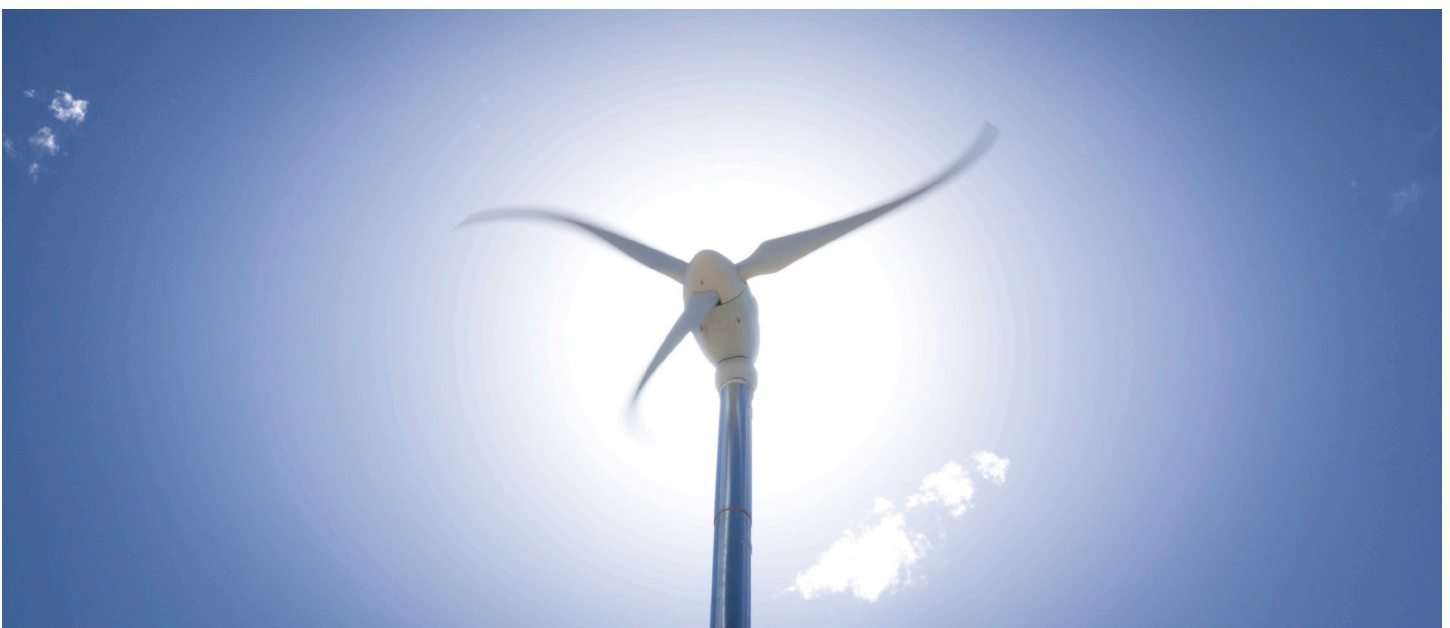
Initiative 1 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Offer a variety of professional development opportunities for all faculty and staff. Survey participants to determine effectiveness.	240 workshops/ 3,028 participants	280 workshops/ 3,300 participants
b. Training and development of all employees in the use and maintenance of technology in all areas of the college survey participants to determine effectiveness.	137 workshops/ 743 participants	150 workshops/ 815 participants
c. Increase efficiency in student-faculty ratio.	23:1	25:1



Core Theme I

Strategic Initiative 2: Enhance and ensure a welcoming and diverse environment that is mutually respectful, socially supportive, accessible, safe, sustainable, and provides opportunities for personal growth.

Initiative 2 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Provide safe campus and center locations.	27 preventable injuries	At least 33% reduction
b. Decrease college power consumption.	9,652,863 kWh	9,200,000 kWh
c. Decrease college natural gas usage.	279,851 therms	265,858 therms
d. Target under-represented student population groups for recruitment to TMCC.	26% minority students	33% minority students
e. Recruiting, hiring, and retaining quality employees at all levels of the college that reflect the diversity of the students and communities we serve.	14% minority employees	25% minority employees
f. Diversify sources of college revenue.	\$6.9 in grants & gifts	\$9 million in grants & gifts



Strategic Initiative 3: Create, expand and/or strengthen partnerships with civic, community, educational and business/industry organizations to provide lifelong learning opportunities.

Initiative 3 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Increase college readiness among new Washoe County School District (WCSD) graduates through the following initiatives: <ul style="list-style-type: none"> i. Align TMCC and WCSD curriculum ii. Train WCSD teachers in college developmental curriculum iii. Train WCSD teachers in assessment in practices used for college curriculum iv. Increase the participation of recent WCSD graduates in the TMCC summer bridge program 	3% initial placement into college level English and math	40% initial placement into college level English and math
b. Increase total student enrollments in dual credit courses.	123 students	160 students
c. Increase number of students matriculating from WCSD with Tech Prep placement credits.	416 students (fall 10)	500 students
d. Increase WCSD High School capture rate.	27% (fall 10)	32%
e. Increase participation in UNR/TMCC Dual Admission Program	8 students	50 students
f. Increase participation in WebCollege FastTrack degree program	0 students	300 students
g. Increase business and industry partnerships	34 sponsored projects	45 sponsored projects
h. Increase participation in funded workforce internships	0 internships	35 internships

Core Theme I

Strategic Initiative 4: Serve as a resource for the community by providing a variety of opportunities for cultural and educational enrichment.

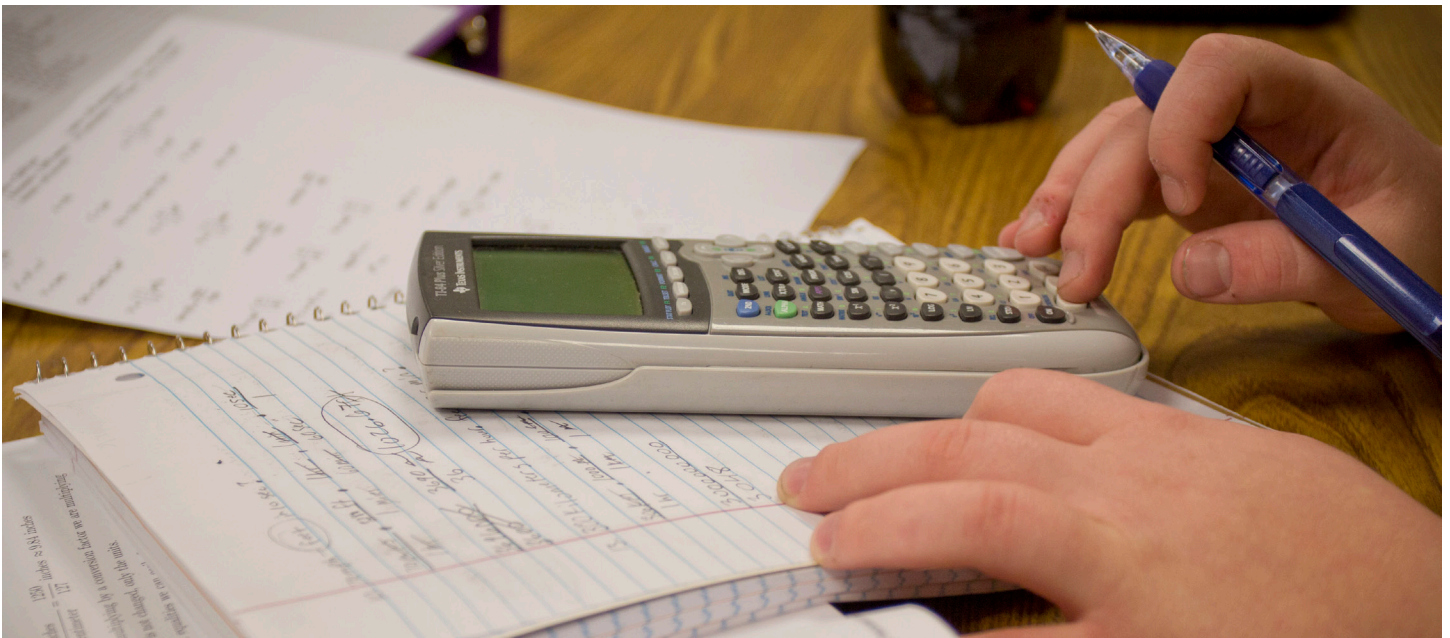
Initiative 4 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Offer community enrichment opportunities: <ul style="list-style-type: none"> i. Music and Theatre Productions ii. Art Gallery iii. Distinguished Speaker Series and other speakers iv. Campus Sponsored Events (ex. Legacy Scholarship Reception, Business Plan Competition) 	12 events 8 events 2 events 5 events	Maintain Maintain Maintain Maintain



Core Theme II: Academic Excellence

Strategic Initiative 1: Implement a comprehensive process to assess student learning outcomes and use the results to consistently improve curricula and the delivery of instructional programs and services.

Initiative 1 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Use course and program review process to define program improvement goals for the next five years:	44%	100%
b. Report/monitor program improvement via annual progress reports.	50%	100%
c. Monitor student satisfaction with quality of instruction via graduation survey.	89% satisfaction 72% response rate	93% satisfaction 100% response rate
d. Train distance learning faculty in Quality Matters standards.	0	35 faculty trained
e. Use national rubric to conduct peer reviews of online courses	No reviews	20 reviews annually



Core Theme II

Strategic Initiative 2: Establish and implement college-wide processes that include regular assessment of all college programs and services delivered in support of academic programs.

Initiative 2 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Develop and implement assessment cycle for Administrative Unit Review (AUR).	Established	Maintain
b. All AURs lead to defined program goals.	25%	100%
c. Progress towards defined program goals monitored via annual progress reports.	25%	100%
d. Monitor student satisfaction with quality of services via graduation survey.	69% satisfaction 72% response rate	75% satisfaction 100% response rate



Strategic Initiative 3: Regularly assess the skills needed to meet workforce needs in the service area.

Initiative 3 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Implement Advisory Board recommendations for continual AAS/CTE program improvement.	29% of AAS/CTE programs use advisory board recommendations in program review process	100% of AAS/CTE programs integrate advisory board recommendations into program review process
b. Assist in placement of CTE program graduates into appropriate jobs.	None	80% verified placement
c. Verify job success of recent CTE program graduates.	No tracking	75% verified 6 month job success



Core Theme III: Student Success

Strategic Initiative 1: Provide services for students to achieve college readiness and increase student retention, persistence, graduation, and transfer rates.

Initiative 1 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Increase successful transition from developmental to collegiate math.*	58%	68%
b. Increase successful transition from developmental to collegiate English.*	67%	77%
c. Increase student retention (course completion rate).*		
i. College-wide	72%	78%
ii. Developmental English	68%	78%
iii. Developmental Math	53%	72%
iv. Online	66%	75%
d. Increase student persistence from Fall to Spring.*	71%	77%
e. Increase student persistence from Fall to Fall.*	52%	65%
f. Increase new FT freshman 3-year graduation rate.^	17%	40%
g. Increase new FT freshman 4-year graduation rate.^	20%	43%
h. Increase transfer-subsequent enrollment at another institution.^	21%	27%
* fall 09 cohort ^ fall 07 cohort		



Strategic Initiative 2: Build pathways for better student progress and achievement.

Initiative 2 Objectives:	Indicators of Achievement:	
	Baseline 2010	Benchmark 2015
a. Partner with WCSD to test students early to evaluate college readiness.	0	1,000 students
b. Use workforce-normed placement instrument and remediation program in technical programs.	0	200 students
c. Build pathways for ESL and skills lab students into CTE Programs.	No tracking data	100 ABE/GED/ESL students in CTE programs
d. Increase number of graduates.	988	1356





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