

# WEB ADVISORY COMMITTEE MINUTES

For Nov. 1, 2023

**In attendance:** Cal Anderson, Conrad Wong, Jenny Taufu, Kate Kirkpatrick, Leone Thierman, Douglas Dawson, Brandon Goehring, Maggie Eirenschmalz, Jared Sorenson, Craig Rodrigue, Alex Oliva, Dallin Crane

## Current Business / Quick Updates

- 3D vector campus map went live (maps.tmcc.edu)
- East View Live WebCam (to be added to webcam.tmcc.edu) – installed on the top of the Sports and Fitness building and will go live soon (thank you IT and Facilities).
- Google Analytics 4 Switch occurred in July, reports updated.
- Drupal 9 EOL Nov. 2023, moving to Drupal 10 by end of November.
- Acquia Hosting contract renewal approaching in Jan. 2024.
- CTE Career Widgets: A widget application has been added to the TMCC website that targets workforce development in career and technical education. It's a Career Coach software. The viewer takes a short, or a long, version of a quiz to find out what their interests are. After they take the quiz, it takes them to webpages on our TMCC website that are of interest to them. It's linked all over the website. There are also widgets that are placed on the webpage that gives the viewer information about the career, like job openings, salaries, etc.

## New Business

- Site Refresh Project: 2023-2024
  - Upgrade to TMCC.edu website (front-end and back-end) – NOT A REDESIGN, rather a "Refresh". Every five to seven years it's a good time to look at refreshing the college website. We continue to work with KWALL. They have been our Drupal support team since the new design about five years ago. The idea is to keep the site working and functioning the same and add some updates to make it more up-to-date. The mobile framework and mega-menu code is no longer supported, so that needs to be updated.
  - Project Scope
    - Homepage UX, mobile framework, mega menu, some subtle template changes sitewide, backend upgrades, Drupal 10.
    - Kick off (already happened), Research and Discovery Phase (now), Design, Development, Delivery
      - Project Plan (share) – this has been accomplished.
    - Research and Discovery – where we are currently. We provided them with front and back-end ideas.
      - UX items (share)
      - Analytics (share)  
They will update us from Drupal 9 to Drupal 10, which shouldn't affect the front end much.
      - Finalize items to head into Design and Development.  
Focusing on the home page, more options with stills and video that might update from season to season or event. Higher res headers and more focus on the visuals. Less dense content. Expanding the screen size.  
Back-end – this will take a few months to do. The architecture of the website. Mobile

framework. Fifty percent of our viewers are on mobile devices. Mobile will take over the desktop experience if it hasn't already.

- Will continue to be 100% fully accessible and mobile/responsive-friendly.
- Delivery likely not until late next Spring, or a time with limited interruptions. Not sure when it will go live, but possibly after Spring semester starts. Post launch support, so they will help us with any issues. So it will be about six to seven months to get the project completed.

#### **Some suggestions from KWALL included:**

- Homepage – swap out some images, what goes where. “Apply” button be more prominent.
    - Seasonal Content – work with Marketing to see how possible it could be to change the homepage with seasonal or event videos and stills. Like during graduation have a countdown timeline it's happening.
  - Navigation – possibly making the menu a hover. Mobile Nav – why do we have two search boxes. See why we have that.
  - Sidebars – on mobile app – have the section menu clickable so that it saves space
  - Search page – make it function better, have key words
  - Academics – the VPAA added pages and we may want to look at those due to some duplication
  - Program pages – they like the career information and maybe move it up, add what the next steps are
  - Page layouts – we have to make decisions about this. Currently we have a fixed design, and we may go one size larger, but there are some other options.
- Class Schedule – No Cost / Low Cost options
    - Working with Melissa Deadmond so that PeopleSoft will include date if a class is no cost or low cost. On our website, we created a separate page that shows the No Cost/Low Cost. Working on behind the scenes with IT so that when you go to the class schedule you can do a search for no cost/low cost.
  - PTF listing
    - Create a directory for them – currently we do not list them in our directory. There is now talk about creating a separate listing for PTF. There are some hurdles and how it will integrate with our current website. Even if it's not fully integrated, at least we can start with a separate listing.

## **Other Business / Quick Reminders**

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- EAB/You Visit tour Photo upgrades to go live hopefully in Nov. 360 clickable stops. – The tour looks and functions much like it looked before. Now the stops are more dynamic. The stops used to be static pictures and now they are all 360s. And there are some hotspots on the 360 that take them to other 360s. Still have the walking tour. One thing with the tour guide is there is no longer a person delivering it. It's only an audio tour with the text. Hopefully it will go live soon.

## **Other Updates and/or New Business**

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- Any WebCollege Updates?
  - Alex Oliva mentioned the alert and scheduling system that is replacing Starfish. Currently running a pilot with a few faculty and staff. Some departments have had training. It should go live for Spring Semester.

Adjourned at 11:45 a.m.