

MEETING MINUTES

April 6, 2017

1. Welcome
 - a. Recap of Kick Butts Day – Overall event was successful. About 40 individuals were engaged at our table and the butterfly planting was eye catching. Thanks to everyone who helped.
 - b. Policy status - New policy is going to Planning Council for the 2nd of three required readings before it passes
2. Committee Tasks
 - a. Future Meetings – Meetings will be held on the first Thursday of every month from 2-3pm. Calendar invites will be sent.
 - b. Satellite Campuses – Patty and Hallie provided good insight regarding their campuses and we will continue to discuss how roll out of this policy affects their campuses. Hallie mentioned it is difficult to come to the Dandini campus sometimes so we are exploring the idea of video conferencing individuals from satellite campuses if they are unable to attend meetings.
 - c. Goals/Timeline – Discussed the overall goal of the committee which is to promote and support efforts to advocate for the adoption of a tobacco free campus across all TMCC sites.
 - i. Will develop a timeline for future projects/tasks for committee to stay on track
3. Education – Prepare the campus and community. Culture change takes time beyond implementation
 - a. Communications & Marketing - Discussed ideas to further educate the campus.
 - i. Create content for messaging to appear on TV monitors. Possibly use selected poster design as graphics.
 - ii. Create content to have information included in the student planners.
 - b. Enforcement – will focus on the education component to enforce policy.
 - c. Website content
 - i. Improve website content to have more information
 - ii. Possible Additions: FAQ
 - d. Poster Design – The graphic communications students were tasked to create tobacco free posters as part of their assignment. The posters will be hung in the Dandini campus to promote the campus going tobacco free. Committee members will vote on the poster and we discussed possibly using the top 3 posters as our marketing image.
 - i. Voting of posters – pictures attached & ranking sheet can be accessed here [Poster Rating Sheet](#)

1. The poster(s) with the highest average score will be used for marketing.
2. Please rate the posters by 4/17.

4. Truth Initiative Grant Update

a. \$7,000 remaining in the grant, brainstormed ideas on how to spend down the funds:

i. Possible Purchases:

1. Freedom from online smoking (\$40 value) offered to students and faculty. Marketing materials such as window clings.

ii. Committee thinks it would be helpful to offer resources or coupons to individuals to obtain quitting aids.