

MEETING MINUTES

Monday, May 6, 2019

9 a.m.
RDMT 256

In attendance: Ahtziry Vasquez, Amy Williams, Anne Flesher, Brandi Scarnati, Cate Edlebeck, Elena Bubnova, Estela Gutierrez, Gwendolyn Clancy, Jim New, Dr. Joan Steinman, John Fitzsimmons, Dr. Julie Ellsworth, Dr. Karin Hilgersom, Barbara Walden, Dr. Marie Murgolo, Dr. Melissa Deadmond, Mike Holmes, Roni Fox, Sharon Wurm, Thomas Dobbert, Dr. Tina Ruff, YeVonne Allen, Dr. Ayodele Akinola, Gretchen Sawyer, Jay Jorgenson, Heather Haddox, Kreg Mebust

Absent: Dr. Ana Douglass, Cynthia Olivo, Dave Roberts, Helen Scott, John Albrecht, Dr. Julia Hammett, Patrick Guiberson, Paul Seybold, Randall Hudson, Rachel Holderread.

TMCC Bylaws, Policies and Procedures

Dr. Tina Ruff, Director of Athletics, presented a first draft of the Missed Class Policy to the Council. The Council agreed that today's presentation could be accepted as a second reading of the policy based on the review and consideration that was given to the request for policy review at the April 8 meeting. The Council agreed to accept the policy with no objections and no abstentions, with the understanding that the highlighted portion stating "If there is a dispute with this policy, the dispute should be referred to the Department Chair, followed by the Dean and finally the Vice-President of Academic Affairs for resolution." will be excluded from the final version.

ADA Committee Presentation

YeVonne Allen, Program Manager of Equity and Inclusion and Jay Jorgenson, Disability Resource Center Specialist, gave a presentation to the Council on the purpose and structure of the Americans with Disabilities Act Committee and Disability Resource Center. The full presentation may be viewed in the minutes posted on the Planning Council webpage.

Sustainability Champions Update

Kreg Mebust, Community College Professor, gave a presentation to the Council on Sustainability including information about the TMCC Green Team and the Sustainable Promotional Materials Initiative. The full presentation may be viewed in the minutes posted on the Planning Council webpage.

Economic Impact Study

Associate Vice President of Institutional Research, Marketing and Web Services, Elena Bubnova, and Gretchen Sawyer, Executive Director of Foundation and Development reviewed the results of the FY2016-17 Analysis of Economic Impact and Return on Investment of Education to the Council. The full presentation may be viewed in the minutes posted on the Planning Council webpage.

Planning Council Committee Updates

- Academic and Student Services Committee
 - No report.
- Accreditation Committee
 - No report.
- Budget Committee

- Jim New, Vice President of Finance and Administration, reported that the Budget Committee has worked through approximately \$521,000 worth of requests. Discussion are being held with departments so that requests can still be met within the \$300,000 that is available by making reductions.
- Diversity Committee
 - YeVonne Allen reported that the NSHE Northern Nevada Diversity Summit was well attended with approximately 300 attendees. Also, “Diversity Track” will be offered during Fall 19 Professional Development Days. YeVonne also noted that the Faculty of Color Coalition are creating Summer Survival kits.
- Enrollment Management Committee
 - Elena Bubnova reported that updates to the enrollment dashboard have begun. At this time we are looking at a 17% decrease, but it is very early. Emphasis is on encouraging students to enroll for Fall 2019 before Spring 2019 concludes.
- Facilities Committee
 - Dr. Ayodele Akinola, Assistant Director of Facilities Operations, provided an update on campus projects to the Council. The Sierra Lobby project is beginning today. The parking lot project will begin in May and is expected to be ongoing for a month. There will be a planned power outage May 26 due to transformer oil testing.
- Technology Committee
 - Thomas Dobbert, Chief Technology Officer of Information Technology, reported that IT is ready for life cycle replacements when the semester ends.

Strategic Master Plan

Jim New, Vice President of Finance and Administration, reviewed proposed changes to Core Theme IV. The Council held discussion on language changes to objectives 4.1 and 4.3 and elimination of 4.2.

Dr. Melissa Deadmond, Associate Dean of Assessment and Planning, provided a final review of proposed changes to the Council for approval. The Council approved the revisions to the Strategic Master Plan as presented, contingent upon the discussed changes to Core Theme IV, unanimously with no objections and no abstentions.

Pilot Program of Dependent Tuition Reduction for Classified and PT Faculty

- Student Government Association
 - Ahtziry Vasquez, SGA President, reported that the Officers and Senators are currently transitioning. Also, the Cultural Festival is going on today, May 6.
- Faculty Senate
 - Faculty Senate Chair, Mike Holmes, reported that the Faculty Senate has held their last meeting of the semester and Chair Elect, Anne Flesher, will take over as Chair July 1, 2019.
- Classified Council
 - No report.

Pilot Program of Dependent Tuition Reduction for Classified and PT Faculty

Jim New reviewed the Qualified Registration Fee Reduction Program for Classified and Part Time Faculty which will be run as a pilot program, beginning Fall 2019. Discussion was held on clarification of eligibility and restrictions.

2019-2020 Planning Council Meeting Dates

Dr. Karin Hilgersom presented the 2019-2020 Planning Council Meeting dates, also requesting that recommendations for Planning Council members be put forth before the end of the semester. Please send any names to Valerie Kelley.

Next Meeting – Monday, September 16, 2019

REQUEST FOR POLICY REVIEW

Please complete this form and submit it to the Office of the President for inclusion on the President's Advisory Council Agenda

Please describe the purpose of this review. *(Check all that apply)*

- ☐ Add a policy ☐ Revise a policy ☐ Delete a policy ☐ Other

Please provide the text of the new policy. *(If this request is for a revision, please provide previous policy text with mark ups on a separate sheet.)*

Background

Please provide the reason and justification for request

Impact

Please describe the impact of this request *(cost, legal ramifications, etc.)*

Submitted By _____

Signature

Date

Legal Review

Missed class policy:

Procedures are available from the Academic Affairs website.

Students involved with college-sanctioned extracurricular activities will coordinate with an academic advisor for class scheduling.

Examples of college-sanctioned extracurricular activities include, but are not limited to, student government, intercollegiate athletics, and academic contests.

An adjustment that would create an undue hardship for the college and/or require the college to violate its policies or local, state or federal law is not reasonable.

Approval of a request on one occasion does not mean that a similar future request will automatically be approved.

Each adjustment is on a case-by-case basis.

In the event a student will be absent from class due to participation / representation in a College sanctioned extracurricular event, following are the procedures:

1. If the student will be absent for several days, the student should, where feasible, arrange his or her semester class schedule to minimize absences;
2. The student must provide to the instructor written approval from the appropriate manager, director, dean or vice president authorizing the student's participation in the event;
3. No later than the first class meeting, the student must notify the instructor(s) of all dates the student is expected to be absent, and again one week prior to the event. If the instructor is unable to accommodate these absences, they must notify the student by then end of the first week of classes so that the student can find an alternative class.
4. The student must work with each instructor to turn in assignments and take exams either before or after the absence. The student must be provided with alternate, timely make up exams, quizzes, or other coursework missed as a result of their participation. Students must not be required to utilize their dropped exam/assignment options to make up work/exams.

If there is a dispute with this policy, the dispute should be referred to the Department Chair, followed by the Dean and finally the Vice-President of Academic Affairs for resolution.

(This part needs to be figured out because of academic freedom.)

Diversity = Inclusion for ALL

YeVonne Allen (she/her/hers)

Program Manager; Equity, Inclusion, and Sustainability Office

Jay Jorgenson (he/him/his)

Disability Resource Specialist; DRC

ADA Committee Co-Chair

**The College for
the New Nevada**



Land Acknowledgement

We acknowledge the land on which we sit and occupy today as the traditional home of the Numa, Washeshu, Newe, and Nuwuvi nations.

Without them, we would not have access to this higher education institution and to this presentation. We take this opportunity to thank the original caretakers of this land.

“The people that inhabited the Great Basin prior to the European invasion were the Numa or Numu (Northern Paiute), the Washeshu (Washoe), the Newe (Shoshone), and the Nuwuvi (Southern Paiute)” (RSIC, 2018).

Inclusion for ALL

“Anyone with diverse abilities”

“Physical or mental disability”

Diversity of our college community

ADA Committee

Diversity Committee Sub-Committee



TMCC
WEL(OMES)
YOU!

YOU ARE AN IMPORTANT PART OF OUR COMMUNITY AND COLLEGE.

- All races, ethnicities and nationalities
- Family structures of every kind
- LGBTQIA+
- Anyone with diverse abilities
- All languages
- Veterans
- Any political affiliations
- Diverse socioeconomic backgrounds
- First-generation students
- DACA/DAPA
- Infinite beliefs and religions
- Those of all body types
- People of all ages

TMCC DIVERSITY.TMCC.EDU

TMCC is an EEO/AA (equal employment opportunity/affirmative action) institution and does not discriminate on the basis of sex, age, race, color, religion, physical or mental disability, creed, national origin, veteran status, sexual orientation, genetic information, gender identity, or gender expression in the programs or activities which it operates. Approved for Posting.

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What is “ADA”?



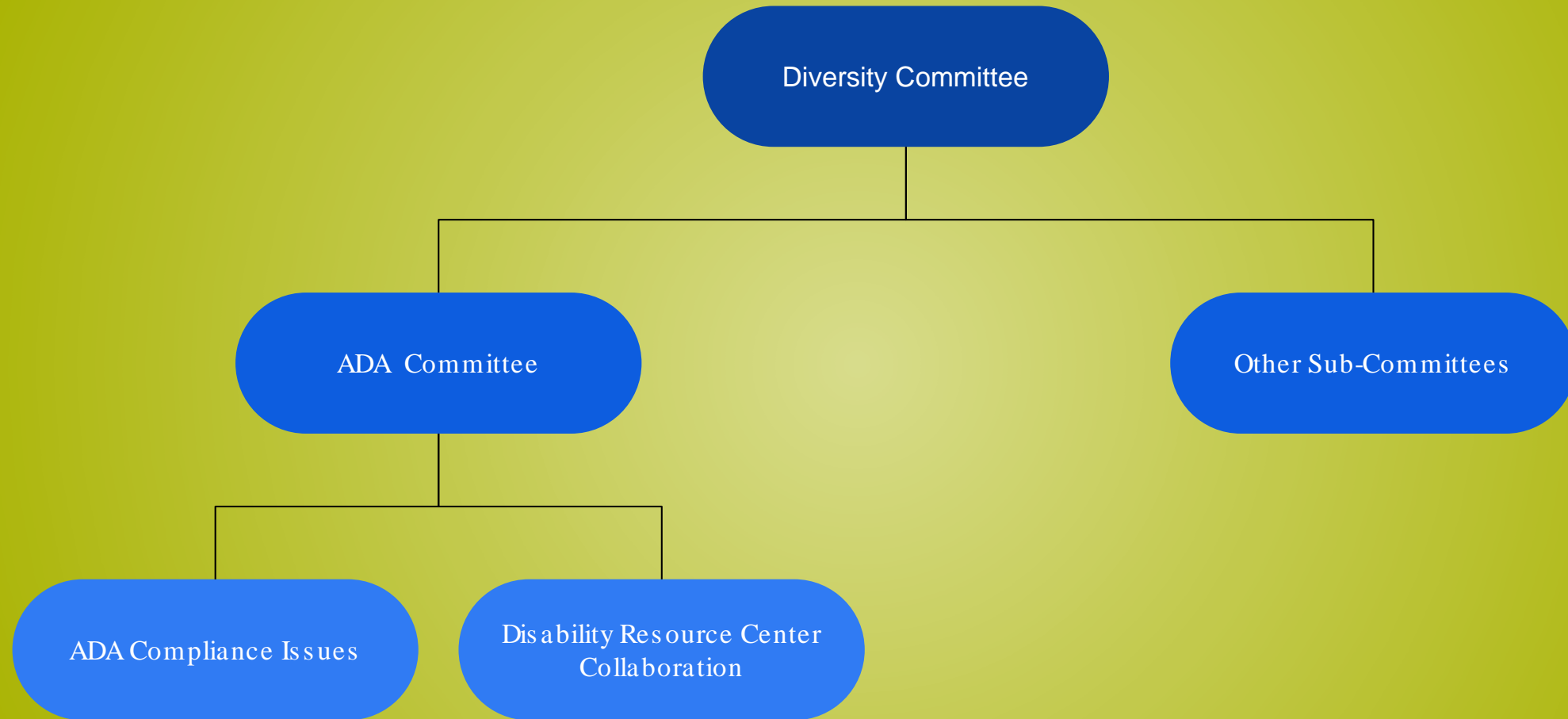
Americans with Disabilities Act

US Department of Justice - Civil Rights Division

Federal regulations, guidelines, and standards

ADA.gov

ADA Committee Structure



ADA Compliance Issues



Campus = Facilities Operations & Capital Planning

Employees = Human Resources

Students =
Disability Resource Center ([DRC](#))

Disability Resource Center (DRC)

The mission is to provide equal access to all curricular and co -curricular activities to qualified students with documented disabilities. If a student is eligible for DRC services then all accommodations are provided at no cost to the student.

Serving as an advocate and liaison

Providing appropriate accommodations and services

Giving guidance and training on disability matters

Fostering self -sufficiency

Acting as a resource regarding areas of compliance

Long-term and short-term disability accommodations

Disability Resource Center (DRC)



CHECKLIST FOR COURSE ACCESSIBILITY

Please contact the TMCC Disability Resource Center if you have any questions.

Syllabus
<input type="checkbox"/> The course syllabus is in an electronic and accessible format prior to the start of class, ideally prior to the opening of the registration period for the course. and <input type="checkbox"/> The course syllabus includes a statement regarding support for students with disabilities.
Video and Audio
<input type="checkbox"/> Video or audio content to be shown in class or accessed online is closed captioned and/or transcribed. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access to video or audio content that is not captioned or transcribed.
Print Materials
<input type="checkbox"/> Textbook requisitions are sent to the bookstore by established deadlines. or <input type="checkbox"/> A plan has been established to ensure access to an equal alternate form of print materials is available the first day of class.
Course Readers/Course Packs
<input type="checkbox"/> An accessible electronic version of the course reader or written material is available on the first day of class. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access on the first day of class.
Library and Outside Content
<input type="checkbox"/> Library materials, third-party content and learning management systems for the course have been checked to ensure they can be accessed by users of assistive technology. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access to the content.
Handouts Distributed Online/Print
<input type="checkbox"/> Course materials created in Microsoft Word, PowerPoint and Adobe Acrobat PDF are accessible. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access.
Non-Print Materials
<input type="checkbox"/> Course content housed or accessed online is in an accessible format. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access to course content housed online (e.g., syllabus, assessments, handouts, discussion threads, online meetings, video, audio, etc.)
Faculty Websites
<input type="checkbox"/> Web accessibility best practices have been followed when designing faculty webpages and posting materials. or <input type="checkbox"/> A plan has been established to provide an equal alternate form of access to the content.

[Checklist for Course Accessibility](#)
highly recommended

Accessibility guidelines for courses

Alternative - make a PLAN

Promote inclusion with accessibility

The College for
the New Nevada



Disability Resource Center (DRC)

Policy 3522: Accessible Electronic Information and Technology

It is the policy of Truckee Meadows Community College to comply with the Americans with Disabilities Act of 1990 ("ADA"), ADA Amendments Act of 2008 ("ADAAA"), Section 504 of the Rehabilitation Act of 1973, and Section 508 of the Rehabilitation Act of 1973 as amended by the Workforce Investment Act of 1998.

Truckee Meadows Community College is committed to providing access to information and services, in an equally effective and integrated manner, regardless of a user's physical or developmental abilities or impairments. All TMCC departments and operational units are required to ensure that any electronic information or technology resources that are created or purchased are accessible.

Responsible Office(s): [TMCC Disability Resource Center](#)

Procedure: The procedures are available on the Disability Resource Center's website.

Updated: October 15, 2013

[Pre-Purchase Accessibility Checker](#)

Before purchasing books, software, or hardware

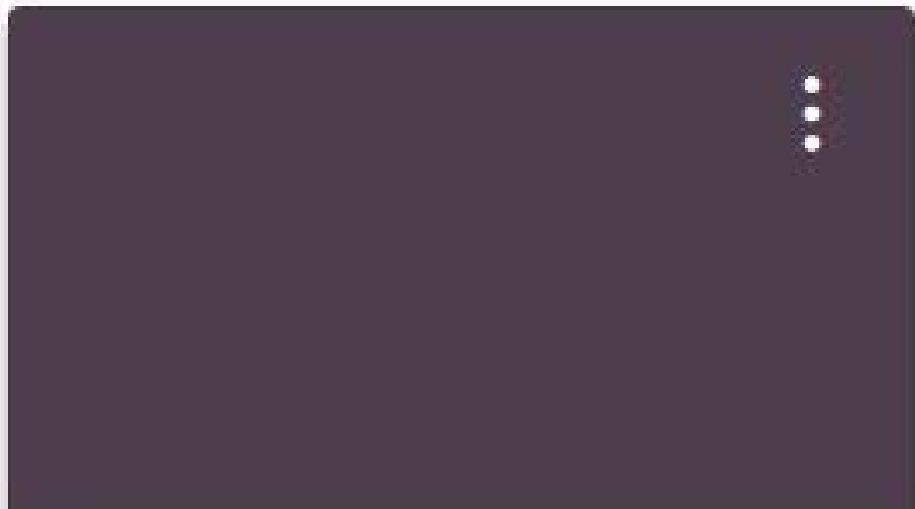
TMCC Policy (3522) and NSHE Policy (4.8.15)

“All TMCC departments and operational units are required to ensure that any electronic information or technology resources that are created or purchased are accessible.”

**The College for
the New Nevada**



Disability Resource Center (DRC)



Developing Accessible Content

DRC-101

Community Groups

DRC 101

informational only, highly recommended

Canvas - 8 Modules

Email Web College for access

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the New Nevada**



Inclusion for ALL



A poster with a white background and a dark blue border. The text "TMCC WELCOMES YOU!" is centered in a large, bold, sans-serif font. Below this, a dark blue banner contains the text "YOU ARE AN IMPORTANT PART OF OUR COMMUNITY AND COLLEGE." in white. Underneath the banner, two columns of text are separated by large curly braces. The left column lists: "All races, ethnicities and nationalities", "Family structures of every kind", "LGBTQIA+", "Anyone with diverse abilities", "All languages", "Veterans", and "Any political affiliations". The right column lists: "Diverse socioeconomic backgrounds", "First-generation students", "DACA/DAPA", "Infinite beliefs and religions", "Those of all body types", and "People of all ages". At the bottom, the TMCC logo is on the left and "DIVERSITY.TMCC.EDU" is on the right. A small disclaimer is at the very bottom.

TMCC
WELCOMES
YOU!

YOU ARE AN IMPORTANT PART OF OUR COMMUNITY AND COLLEGE.

- All races, ethnicities and nationalities
- Family structures of every kind
- LGBTQIA+
- Anyone with diverse abilities
- All languages
- Veterans
- Any political affiliations

- Diverse socioeconomic backgrounds
- First-generation students
- DACA/DAPA
- Infinite beliefs and religions
- Those of all body types
- People of all ages

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**The College for
the New Nevada**



Sustainability Champions Update

Planning Council
April 2019

Kreg Mebust, LEED AP, PLA; TMCC Sustainability Faculty Advocate


Overview

- TMCC Green Team
- Sustainable Promotional Materials Initiative

TMCC Green Team

- Personal efforts for environmental sustainability
- Must commit to 20 out of 30 “Accomplishments”
- TMCC Green Team image to display
- Campus-wide engagement
- Email invitations over list-serves
- Complete Google Form to join
- **28 members and counting!**

TMCC Green Team



TMCC
Equity, Inclusion
and Sustainability

TMCC GREEN TEAM ACCOMPLISHMENT CHECKLIST

ENERGY

1. I turn the lights off when I leave my office
2. I turn the lights off in empty community spaces
3. I use a personal lamp instead of overhead lights
4. I use natural light instead of overhead or personal lights
5. My computer/laptop display is set to turn off after 10 minutes or less of inactivity
6. I reduce the brightness on my computer screens to a more energy efficient setting
7. I set personal space heaters/air conditioners to the most efficient setting
8. I have at least one meat or dairy-free lunch a week

WASTE

9. I recycle paper, plastic, and glass products
10. I recycle toner and ink cartridges
11. I recycle e-waste, including chargers, computers, and electronic components
12. I print double-sided when possible
13. I reuse scrap paper
14. I save and file documents electronically when possible instead of printing
15. I take notes electronically if at all possible
16. When I give presentations, I avoid distributing printed handouts
17. I cancel printed subscriptions that I do not need
18. I re-use office supplies when possible
19. I use reusable water bottles and coffee/tea carriers
20. I use reusable utensils instead of disposable ones
21. I use reusable food containers instead of disposable ones
22. I do not use disposable coffee pods
23. I do not use plastic straws
24. I do not purchase single-use office promotional items

TRANSPORTATION

25. Instead of driving, I walk, bike, carpool, telecommute, or use public transportation at least once a month
26. I carpool to conferences, work trips, etc. when possible

ENGAGEMENT

27. I will advertise our environmental sustainability efforts and achievements on social media
28. I am on the Sustainability Champions Committee
29. I am involved with the TMCC Gardening Club
30. I will encourage colleagues to complete the Green Team Certification program!

Number of points needed for "Green Team Sign" = 20

Each item is worth one point. If an item is not applicable to you, let us know an alternative!
Thanks for being GREEN! - The TMCC Sustainability Champions Committee

Sustainable Promotional Materials Initiative



Truckee Meadows Community College
Sustainability Champions Committee

Sustainable Promotional Materials Resolution

WHEREAS, the main cause of climate change and global warming are human actions, and the effects of this are occurring now¹; and

WHEREAS, the impact of climate change will worsen unless humans make dramatic cuts in pollution²; and

WHEREAS, the 2017-2022 TMCC Strategic Master Plan lists "Successful efforts to promote sustainability initiatives on campus" as indicator 4.3.3; and

WHEREAS, TMCC Policy 5003: Sustainability Policy in part states -"TMCC is committed to responsible stewardship of resources and to demonstrating leadership in sustainable business practices, including, but not limited to, current best practices in building design and maintenance, transportation, and use of renewable and non-renewable resources to provide a healthy environment for students, faculty, staff, and visitors."; and

WHEREAS, it is the charge of the TMCC Sustainability Champions Committee to "Support the mission, values, and goals of the College by assisting in the incorporation of sustainability principles and practices"; and

WHEREAS, the mass production and use of low-cost, plastic, and disposable promotional items are leaving a damaging environmental footprint, which includes water pollution, toxic chemicals, and waste³; and

WHEREAS, environmentally sustainable and resilient promotional materials are readily available for purchase; now therefore be it

RESOLVED, on this day, March 25, 2019, the TMCC Sustainability Champions Committee is respectfully requesting that TMCC divisions, departments, offices, and individuals purchasing promotional items give preference to items that are environmentally sustainable.

YeVonne Allen
TMCC Sustainability Champions Co-Chair
TMCC Program Manager; Equity, Inclusion, and Sustainability

Kreg Mebust
TMCC Sustainability Champions Co-Chair
TMCC Faculty Sustainability Advocate

¹ NASA Global Climate Change. (2019). <https://climate.nasa.gov/causes/>

² Consortium for Ocean Leadership (2017). <https://oceanleadership.org/effects-climate-change-irreversible-u-n-panel-warns-report/>

³ Segran, E. (2018). It's time to stop spending billions on cheap conference swag. <https://www.fastcompany.com/90260185/its-time-to-stop-spending-billions-on-cheap-conference-swag>

- Resolution, voted on by the Sustainability Champions Committee, signed by co-chairs

Sustainable Promotional Materials Initiative

TMCC Sustainable SWAG Initiative

2019

Sustainability Champions Committee



Overall Narrative:

Make best efforts to purchase items that are made from recycled materials, can be recycled themselves, are multiple-use, and/or are environmentally conscious.

Encourage	Discourage
Banners and Table Cloths	
Fabric Table Cloths	Plastic Single-use Table Cloths
Banners made of recycled materials	Banners with non-recyclable material
Stationary	
Pens & Pencils made of recycled materials (Cardboard, Bluejeans, etc)	Pens & Pencils made of non-recyclable material
Pencils with seeds	
Paper products with seed-infused paper	
Recycled paper stationary	
Canvas Pencil/Pen bags	
Food & Beverage	
Products high in protein	Products high in sugar
Ceramic/Metal mugs, re-usable	Styrofoam/Plastic cups
Water bottles, re-usable	Water bottles, single-use
Stainless steel straws	Paper/plastic straws
Reusable cutlery sets & dishware	
Electronics	
Flash Drives made of recycled plastics	Flash Drives with non-recycled plastics
Solar powered battery storage packs	
Wall & Car cell phone chargers	
Wearables & Small Giveaways	
UV Resistant Shirts	Cotton T-Shirts
Local Screenprint Shops	Screenprint Shops that have to ship
Lanyards with USB drives (recycled materials)	Standard Lanyards
Paper/Canvas bags	Plastic bags
Wristbands made with recycled material	Wristbands with non-recycled material
Backpacks made with recycled material	
Pennants made with recycled material	Rubber stress balls
Keychains made with recycled plastics	Non-recycled plastic keychains
Windshield sunscreen	

- Overall Narrative: Make best efforts to purchase items that are made from recycled materials, can be recycled themselves, are multiple-use, and/or are environmentally conscious.

Sustainability!



Sustainability!

- Suggestions?
- Questions?
- Kreg Mebust - kmebust@tmcc.edu
- YeVonne Allen - yallen@tmcc.edu



TMCC

Equity, Inclusion
and Sustainability





TMCC GREEN TEAM ACCOMPLISHMENT CHECKLIST

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**Truckee Meadows Community College
Sustainability Champions Committee**

Sustainable Promotional Materials Resolution

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TMCC Sustainability Champions Co-Chair
TMCC Program Manager; Equity, Inclusion, and Sustainability

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TMCC Sustainable SWAG Initiative

2019

Sustainability Champions Committee



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Analysis of the Economic Impact and Return on Investment of Education

The Economic Value of Truckee Meadows Community College

FY 2016-17

Presented by Elena Bubnova and Gretchen Sawyer
President's Cabinet, April 15, 2019
Planning Council, May 6, 2019

Process

- The last Economic Impact Study was conducted in 2008
- Spring 2018 – RAP requested and received by MCO, Foundation
- Summer 2018-Economic Impact Study conducted with EMSi

Acknowledgements

- President and L-Team
- Cheryl Scott, Director, Institutional Research
- Craig Scott, Director, Budget and Planning
- Kate Kirkpatrick, Director, MCO
- Rich Williams, Director, Accounting Services
- Peter Miller, Program Director, Student Services Systems
- Kathy Berry, Marketing Manager, WDCE

Emsi & Community Colleges

ADVISORS IN LABOR MARKET INFORMATION

15+

Years working with
community colleges

1/2+

Of U.S. community colleges have
used Emsi's economic impact studies

6 of 10

2017 Aspen Prize finalists
are Emsi customers

WHAT IS AN ECONOMIC IMPACT ANALYSIS?

Measures how the institution affects the local economy.

WHAT IS AN INVESTMENT ANALYSIS?

A comparison of the costs and benefits to determine the return on investment.

About Washoe County



\$24.5 billion

TOTAL GROSS
REGIONAL PRODUCT (GRP)

289,654

TOTAL JOBS

AVERAGE EARNINGS BY EDUCATION LEVEL AT CAREER MIDPOINT



TMCC in FY 2016-17

16,095

CREDIT STUDENTS SERVED

14,294

NON-CREDIT STUDENTS SERVED

1,585

EMPLOYEES

\$45.1 million

TOTAL PAYROLL/BENEFITS

21%

STUDENTS FROM OUTSIDE
THE COUNTY

\$16.8 million

TOTAL TUITION REVENUE

OVERVIEW OF RESULTS

\$484.9 million

TOTAL INCOME ADDED
IN THE COUNTY

7,531

TOTAL JOBS SUPPORTED
IN THE COUNTY

15.6%

RATE OF RETURN TO STUDENTS

14.4%

RATE OF RETURN TO TAXPAYERS

2.0%

OF COUNTY'S GRP

Operations Spending Impact

College payroll and other
spending + ripple effects

\$67.5 million

ADDED COUNTY
INCOME

or

1,876

JOBS SUPPORTED
IN THE COUNTY

Student Spending Impact

Relocated/Retained student
spending + ripple effects

\$24.3 million

or

504

Alumni Impact

Higher alumni earnings
and increased business profit
+ ripple effects

\$393.1 million

ADDED COUNTY
INCOME

or

5,152

JOBS SUPPORTED
IN THE COUNTY

*All results measured in income, not sales.
Results are net of counterfactual scenarios.*

Total Impact

\$484.9 million

TOTAL INCOME ADDED
IN THE COUNTY

or

2.0%

OF COUNTY'S GRP

7,531

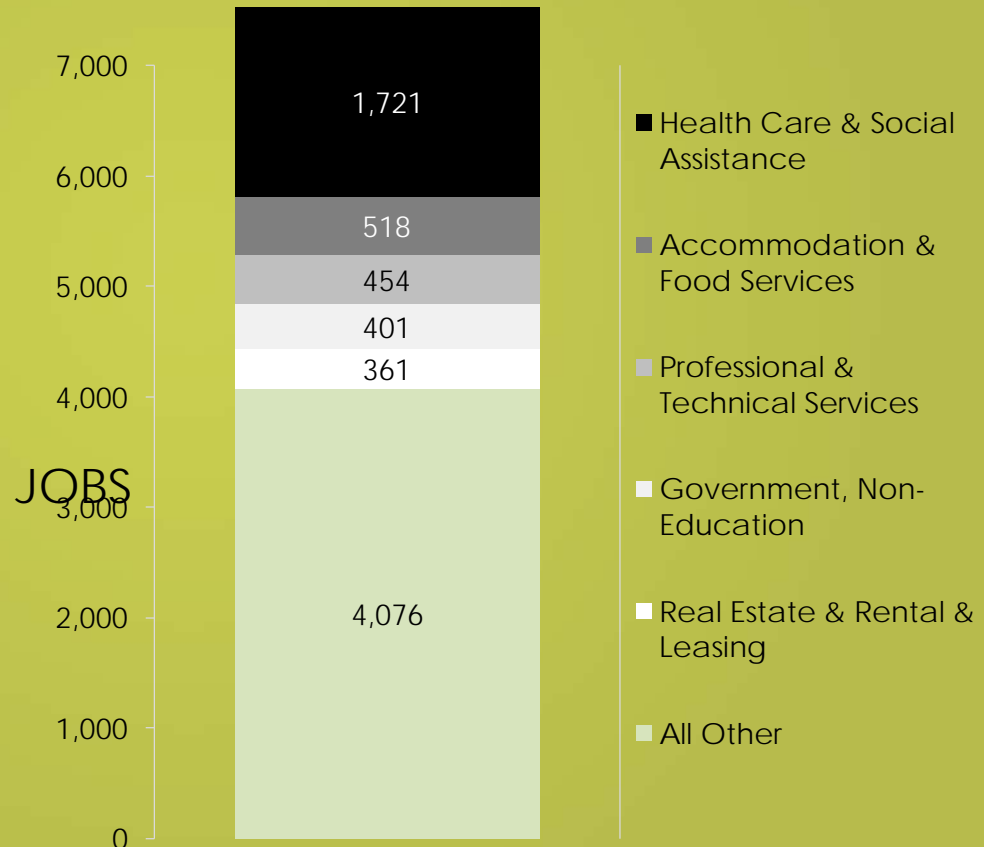
TOTAL JOBS SUPPORTED
IN THE COUNTY

or

1 out of every 38

JOBS IN THE COUNTY

IMPACTS BY INDUSTRY



Student Perspective

\$431.4 million

Benefit: Higher future earnings

\$102.7 million

Cost: Tuition, supplies, opportunity cost

4.2

BENEFIT/COST RATIO

15.6%

RATE OF RETURN

Taxpayer Perspective

\$141.5 million

Benefit: Future tax revenue, government savings

\$32.4 million

Cost: State funding

4.4

BENEFIT/COST RATIO

14.4%

RATE OF RETURN

Social Perspective

\$1.9 billion

Benefit: Future earnings, tax revenue, private savings

\$155.2 million

Cost: Student and all college costs

12.2

BENEFIT/COST RATIO

N/A

RATE OF RETURN

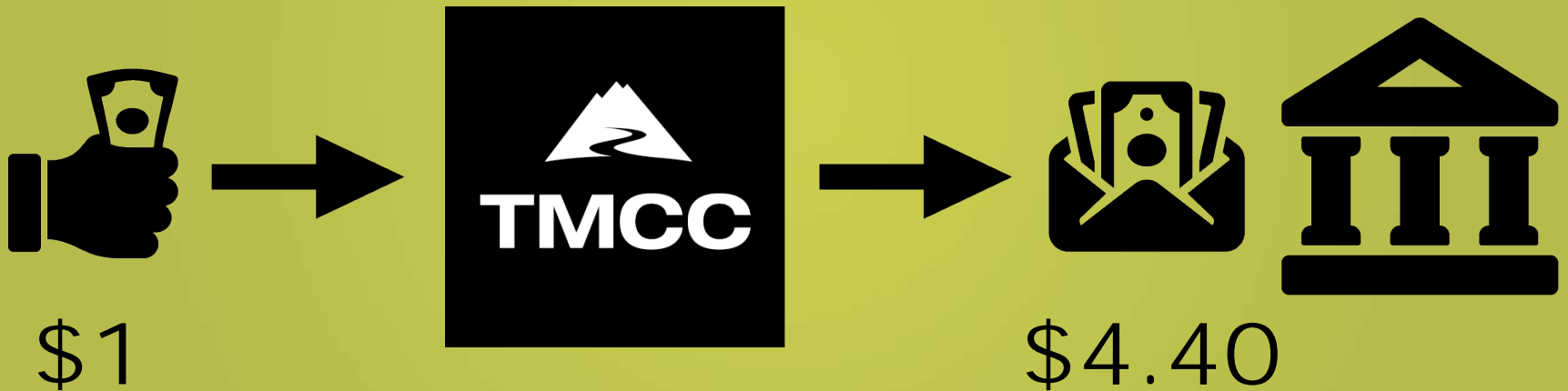
Future benefits are discounted to the present.



The College for the New Nevada

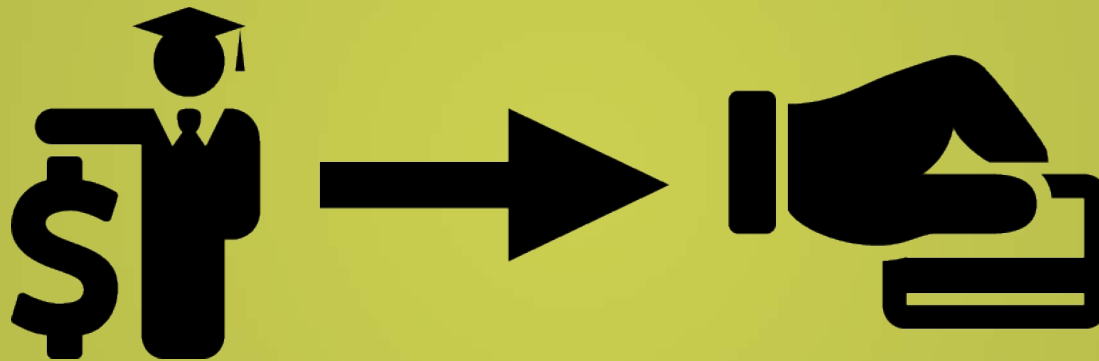
Economic Impact Takeaways

1) TMCC generates more tax dollars than it takes



Economic Impact Takeaways

2) TMCC retains and creates wealth



Economic Impact Takeaways

3) TMCC performs better than the stock market

S&P500

10.1%



15.6%



14.4%

Using Results of Economic Impact Study

- Send the executive summary to **local legislators**.
- Use **social media** to broadcast student returns to prospective students and parents.
- Share industry impacts with **local business partners**.
- Leverage impacts for **proposals, grant writing, & strategic planning**.
- Use campus fliers, newsletters, & websites to **publish results**.
- Share results with **local media**.

JULY
2018

REFLECTS FISCAL YEAR 2016-17



The Economic Value of TRUCKEE MEADOWS COMMUNITY COLLEGE

ALUMNI IMPACT



Impact of the increased earnings of TMCC's alumni and the businesses they work for

\$393.1 million
ANNUAL ADDED INCOME

an economic
boost similar
to hosting the
World Series

66x

or
5,152
JOBS SUPPORTED



OPERATIONS SPENDING IMPACT



Impact of TMCC's payroll and day-to-day spending

\$67.5 million
ADDED INCOME



enough to buy
1,985
new cars

or **1,876** JOBS SUPPORTED



TMCC Total
Annual Impact
\$484.9 million
ADDED INCOME

or
7,531

JOBS SUPPORTED

STUDENT SPENDING IMPACT



Impact of the daily spending of
TMCC students retained in and
attracted to the region

\$24.3 million
ADDED INCOME

enough to buy
1,735
families* a year's
worth of groceries



or **504**
JOBS
SUPPORTED



*family of four ↑ = 100 jobs

About Truckee Meadows Community College



16,095
Credit Students



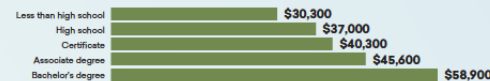
14,294
Non-Credit Students



1,585
Employees

Average Earnings in Washoe Caounty

The average associate degree graduate earns \$8,600 more than a high school graduate at their career midpoint.



For every \$1 invested by...



STUDENTS

\$1 = **\$4.20**
in lifetime earnings



TAXPAYERS

\$1 = **\$4.40**
in added taxes and public sector savings



SOCIETY

\$1 = **\$12.20**
in added state revenue and social savings

Washoe County



Sources: Civil Economic Impact Study: <http://www.washoecountynevada.com/development/economic-impact-study-for-washoe-county-nevada-2016-17-18-study.html>
<http://www.washoecountynevada.com/development/economic-impact-study-for-washoe-county-nevada-2016-17-18-study.html>
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The Economic Value of TRUCKEE MEADOWS COMMUNITY COLLEGE

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OPERATIONS SPENDING IMPACT



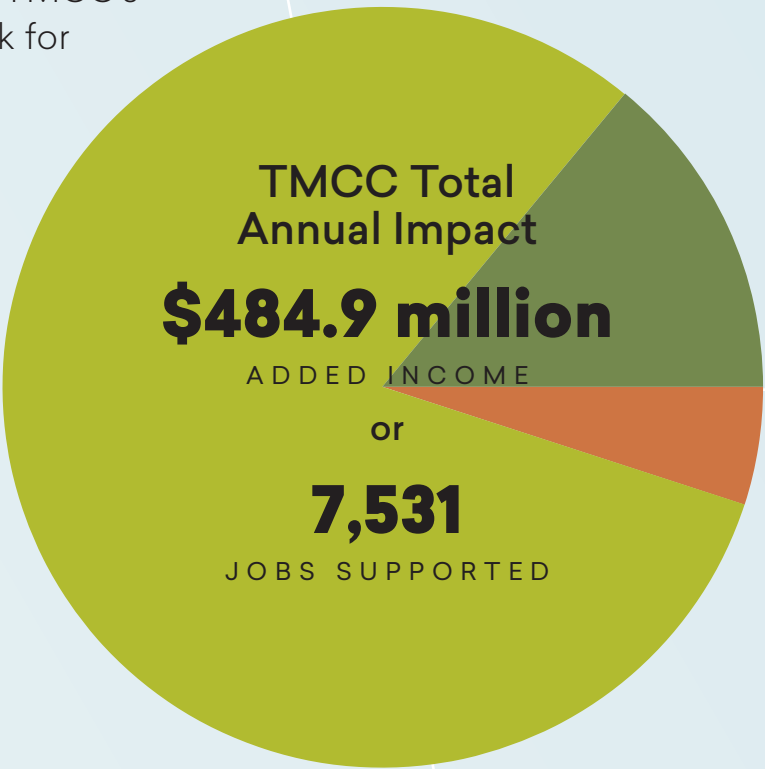
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* family of four = 100 jobs

Truckee Meadows Community College in FY 2016-17



16,095
Credit Students

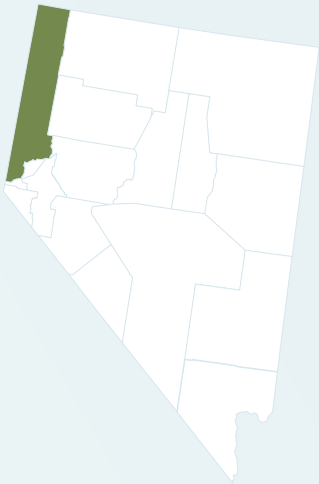


14,294
Non-Credit Students



1,585
Employees

Washoe County



For every \$1 invested by...



STUDENTS



=



\$4.20

in lifetime earnings



TAXPAYERS



=



\$4.40

in added taxes and public sector savings



SOCIETY



=



\$12.20

in added state revenue and social savings

Proposed Revisions to SMP Objectives

Core Theme I: Student Success

Current SMP Objective	Proposed Revision	Indicators (Metrics)
1.1 Improve successful completion of students' educational goals, including graduation, transfer, and CTE completion.	Improve successful completion of students' educational goals, including graduation, transfer, job upgrade, and personal interest.	F/F retention
		IPEDS and Sam grad rates
		Transfer – IR to define
		Course completion of job upgrade
1.2 Provide high-quality student support through library resources, tutoring, advising, and information services.	Foster student success with support services.	Advising: total graduated, transferred, or still-enrolled TLC: course pass rate
1.3 Provide student engagement opportunities that build inter/intrapersonal, and practical skills.	(None)	
	1.3 Close the achievement gap across underserved student populations.	Grade rates or degree/certificate comp.
		Ethnic minorities
		Pell-eligible
		Veterans
		Enrollment rates of (see above)
		% of ethnic diverse faculty/staff (5 yr ave)

Core Theme II: Academic Excellence

Current SMP Objective	Proposed Revision	Indicators (Metrics)
2.1 Maintain and improve the quality of course, GE, & program offerings through systematic assessment and review.	Enhance general education and student learning.	"Proficient" on GELOs
		"Proficient" on PLOs
		"Proficient on CLOs
2.2 Offer high-quality programs that meet the workforce educational needs of our community.	Meet the workforce educational needs of our community.	Grads in high-demand CTE and allied health fields
		Employer survey results
		WDCE career certificate completions
2.3 Create a learning environment that promotes academic growth for a diverse student population.	Close the achievement gap across underserved student populations. (MOVE TO STUDENT SUCCESS)	
2.4 Nurture and celebrate a culture of intellectual and professional growth.	Encourage innovation in teaching through professional development.	ACUE outcomes
		Teaching-related professional development workshops
		Travel funds for discipline or teaching conferences
		Foundation grant outcomes

Core Theme III: Access to Lifelong Learning

Current SMP Objective	Proposed Revision	Indicators (Metrics)
3.1 Serve as an open access institution.	(None)	Developmental and subsequent gateway enrollment
		Participants in non-credit enrichment opportunities
3.2 Cultivate a welcoming, safe, and inclusive environment.	(None)	Grad outcomes (welcome/feedback; support men/women; support racial/ethnic groups equally)
		Clery data
		Procured WCAG instructional materials

3.3 Encourage alumni to be persistent in their engagement with the institution.		
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Core Theme IV: Stewardship of Resources

Current SMP Objective	Proposed Revision	Indicators (Metrics)
4.1 Optimize state-funded revenue.	4.1 Support college goals through resource allocations	RAP Summary Report Second Nature report? (ask Yevonne) or Successful efforts to promote sustainability initiatives on campus?
4.2 Maximize and grow non-state-funded revenue streams.		Revenue from self-supporting programs Number and dollar amount of private donations Dollar amount of grant-based expenses Number of TMCC employees who contribute to the foundation
4.3 Maintain and enhance effectiveness and efficiency of College operations.	4.2 Facilitate teaching environments to accommodate diverse learning styles	CCSSE Survey? (via custom added questions) Infrastructure upgrades Graduate Outcomes Survey Classroom utilization report
	4.3 Strive for student affordability.	Special course and lab fees Open Education Resources utilization Foundation-funded student scholarships

Contributors:

Natalie Brown - Advising
Elena Bubnova - Marketing, Web Services, IR
Jody Covert - Nursing
Melissa Deadmond – Assessment and Planning
Fred Egenberger - Budget
Anne Flesher - Math
Julia Hammett - Anthropology
Olga Mesina - DRC
Jim New - Finance and Administrative Services
Dave Roberts - Facilities Operations and Capital Planning
Cheryl Scott – IR
Joan Steinman – Retention Support
Barbara Walden – Technical Sciences
Stephanie Walden - IR



Truckee Meadows Community College

Qualified Registration Fee Reduction Program Spouses and Dependents of TMCC Classified Employees

Spouses/domestic partners and qualifying dependents of current TMCC classified employees may receive a qualified registration fee reduction. This is a one-year pilot program starting in Fall 2019 and may be discontinued without notice at the College's discretion.

1. Eligibility - The spouse/domestic partner and financially dependent children of a regular classified employee of Truckee Meadows Community College at a minimum of .53 FTE in regular classified service on the start date of the semester.
 - a. A financially dependent child is a natural, adopted or stepchild who is not financially independent and is claimed as an exemption for federal income tax purposes under the U.S. Internal revenue Code (26 U.S.C. 152), and has not attained the age of 24.
 - a. Cannot have overdue balance at any NSHE institution.
 - b. Excludes individuals who are eligible for Grant-in-Aid benefits from any NSHE institution.
2. Benefit – Each individual may receive the registration fee reduction for up to fifteen (15) credit hours per semester.
 - a. The fee reduction is applicable only to TMCC credit courses taken during the regular Fall and Spring semesters.
 - b. The reduction per credit is equivalent to the current in-state registration fees published at <http://catalog.tmcc.edu/tuition-fees/tuition-fees/>
 - c. The fee reduction does not apply to additional college fees, individual course lab fees, textbooks, or other related expenses.
 - d. The fee reduction does not impact other financial aid or scholarships for which the individual may qualify.
 - e. Out of state and/or Western Undergraduate Education (WUE) students must pay the balance of tuition or additional fees as described on the TMCC web site.
3. Restrictions
 - a. To remain eligible, individuals must complete every course for which the benefit is applied.
 - b. Individuals may withdraw from a class during the 100% refund period.
 - c. Individuals are personally responsible for any and all tax liabilities that may arise from this benefit.
 - d. Enrollment is on a space-available basis.
4. Procedure
 - a. Submit a completed Classified Dependents Fee Reduction form to Human Resources with the approval of the classified employee's supervisor or appointing authority.
 - i. Unofficial TMCC transcripts must be attached to the form.
 - b. Register for courses and pay for additional fees and/or credits in excess of fifteen (15) credit limit.



Truckee Meadows Community College

Qualified Registration Fee Reduction Program Spouses and Dependents of TMCC Part-time Faculty

Spouses/domestic partners and qualifying dependents of current TMCC part-time faculty members may receive a qualified registration fee reduction. This is a one-year pilot program starting in Fall 2019 and may be discontinued without notice at the College's discretion.

1. Eligibility – The spouse/domestic partner and financially dependent children of temporary part-time faculty (LOAs) teaching three (3) or more credit courses at Truckee Meadows Community College on the start date of the semester.
 - a. A financially dependent child is a natural, adopted or stepchild who is not financially independent and is claimed as an exemption for federal income tax purposes under the U.S. Internal revenue Code (26 U.S.C. 152), and has not attained the age of 24.
 - b. Cannot have overdue balance at any NSHE institution.
 - c. Excludes individuals who are eligible for Grant-in-Aid benefits from any NSHE institution.
2. Benefit – Each individual may receive the registration fee reduction for up to fifteen (15) credit hours per semester.
 - a. The fee reduction is applicable only to TMCC credit courses taken during the regular Fall and Spring semesters.
 - b. The reduction per credit is equivalent to the current in-state registration fees published at <http://catalog.tmcc.edu/tuition-fees/tuition-fees/>
 - c. The fee reduction does not apply to additional college fees, individual course lab fees, textbooks, or other related expenses.
 - d. The fee reduction does not impact other financial aid or scholarships for which the individual may qualify.
 - e. Out of state and/or Western Undergraduate Education (WUE) students must pay the balance of tuition or additional fees as described on the TMCC web site.
3. Restrictions
 - a. To remain eligible, individuals must complete every course for which the benefit is applied.
 - b. Individuals may withdraw from a class during the 100% refund period.
 - c. Individuals are personally responsible for any and all tax liabilities that may arise from this benefit.
 - d. Enrollment is on a space-available basis.
4. Procedure
 - a. Submit a completed Part-time Faculty Dependents Fee Reduction form to Human Resources with the approval of the Dean of the appropriate division.
 - i. Unofficial TMCC transcripts must be attached to the form.
 - b. Register for courses and pay for additional fees and/or credits in excess of fifteen (15) credit limit.

Planning Council 2019-2020 Dates

Monday, September 16

Monday, October 21

Monday, November 18

Monday, December 16

Monday, February 24 (3rd Monday is a holiday)

Monday, March 23 (extend to 12pm for SMP vs 2 mtg?)

Monday, April 20 (extend to 12pm for SMP vs 2 mtg?)

Monday, May 11