

FOUNDATION BOARD OF DIRECTORS MEETING AGENDA

June 13, 2018 7:30-9:00 a.m.

TMCC William N. Pennington Applied Technology Center
Room 223

1. Welcome, Gigi Chisel, Chair: Gigi Chisel called the meeting to order at 7:35 a.m. Members present include Gigi Chisel, Jesse Murray, Alan Olive, Mindy Lokshin, Sean French (via phone). New Board members Yanus Nelson and Dan Lofrese. Ex Officio Members include Gretchen Sawyer, Karin Hilgersom, and Cynthia Olivio. Staff and Guests include: Brad Woodring, Connie Christensen, Cheryl Olsen, Stefanie Givens, Laura Vargas, Becky Josten, Ashlyn Moreno & Julie Hill.
2. Public comment: None
3. Board Members Approved, Dan Lofrese, GAMCO Asset Management and Yanus Nelson, Sr. VP and Region Bank President, Northern NV, Wells Fargo
 - a. Jesse Murray moved, Mindy Lokshin second, motion passed. Dan and Yanus are warmly welcomed to the Executive Board.
4. Introduction of Executive Board by Gigi Chisel, Chair. Gretchen Sawyer introduced new employees in the TMCC Foundation: Ashlyn Moreno, Grants Specialist and Julie Hill, Administrative Assistant.
5. Presentation to Past Chair, Brad Woodring. President Karin Hilgersom presented Brad with a custom vase from commissioned artist Joe Winter from the Red Rock, NV area. Brad was honored for his time as a Foundation Board member from 2008-2018, and as Chair of the Foundation Board from 2014-2017. He also served as a founding member of the IAC and was on both the 2016 TMCC President Search Committee and the 2018 President's Evaluation Committee. Karin praised Brad for his generosity as a donor and as a tireless advocate for students. Gretchen Sawyer thanked Brad for his time and efforts with the Foundation Board as well as his time serving on her original search committee.
6. Review March 7, 2018 Foundation Board of Trustees Board Minutes.
 - a. Mindy moved, Jesse second, motion passed.
7. Applied Technology Center update – Dr. Kyle Dalpe, Dean
 - a. Dr. Kyle Dalpe who was recently permanently appointed Dean of Technical Sciences, updated the board members of new and growing programs within the William N. Pennington Applied Technology Center. Dean Dalpe notified the group that meeting and classroom space are regularly available at the ATC for outside groups to utilize. The ATC won the 2018 Tech Hall of Fame award from NCET. The roughly hundred-thousand square foot center is very recently completed with three renovations. Three high school programs at ATC including ACE Charter High School, TMCC High School & a partnership with AACT across the street. Dean Dalpe is in charge of the Technical Science Division, including Applied Tech (virtually everything housed in the ATC) and Computer Information Technology, which includes Cyber Security, which is a very up and coming program that is expected to take off in the next year. Approximately 2,000 students take a class at the ATC, most of whom are part time. ATC has 24% of the weighted credit hours of the college (as a funding note), due to the expensive space and equipment ATC provides. Union apprenticeships represent 21% of ATC enrollment, and continues to boom since the construction industry has rebounded from the recession. Dean Dalpe reported area demographics from EDAWN supporting the unprecedented growth in our region and rise of 52,000 jobs in the upcoming years, 80% of which require a skill beyond high school. During the great recession, the area lost over 180,000 jobs, but has since gained back 260,000. According to Governor Sandoval's State of the State Address, 60% of Nevadans between 25-34 years of age will earn

some form of post-secondary degree or credential. Employers are repeatedly asking for credentialed workers. 51% of jobs in Nevada – and the nation – will require some form of secondary degree, post high school. Dean Dalpe mentioned that for every one Master's degree, there are four Bachelors needed, and for every Bachelor's degree, there are seven technician level degrees needed. Dean Dalpe listed the types of degrees and programs available at the ATC including Construction and Design Technology. Students can earn a 15- credit certificate, take those credits and add them to a 30-credit certificate and continue to achieve a two- year degree while using the credits they've already earned while working on the job. Tesla, Panasonic and Switch are constantly looking for new employees and contact the ATC regularly looking for more students to add to their workforce. The HVAC program is similar in need and has a starting wage of \$20-\$22/hour for new employees with a basic certificate. Manufacturing, including Automation and Robotics, is a growing field of study, however, there are needs for tenure-track faculty and after an exhaustive search, only one was hired due to the area need for seasoned manufacturing labor at these places of employment that ATC is in competition, and is difficult to grow the program without the right faculty in place. The Panasonic P3 Program is designed specifically for a skill set curriculum. The same customization of curriculum needs to continue for local business, including Flirtey and others, to customize our curriculum to their needs, which is a direction ATC is headed. Dean Dalpe discussed the Tesla and Panasonic partnership at the Gigafactory just outside Reno/Sparks, and passed around an example of a battery currently manufactured at the plant. The ATC and Dean Dalpe mentioned the Foundation was able to raise vehicle donations from locals – including a Ford Model A – for the Automotive Program. Apprenticeships with local businesses drive enrollment for the ATC at over 20%, where students quickly go from the Apprenticeship status to Journeyman status with local industry and we articulate credit so that they are transferrable throughout the industry. The Department of Labor has given ATC a grant for upscaling and training of current staff is a new area of growth, where we can repackage to help in many industries. There are 400 students enrolled in this program in Fall 2018. Continued discussion is occurring regarding Tesla and Panasonic and their assistance with these programs as well as their impact on the local workforce. President Hilgersom praised Dean Dalpe for his efforts with his start up mode of operations at ATC, and asked about the Construction Trades update. Dean Dalpe updated the group on a 1-2 day program in discussion for basic construction trades, including an OSHA designation that would be an advantage to industry for labor safety and insurance purposes.

8. President Update- Dr. Karin Hilgersom

- a. Board of Regents meeting update – Held at TMCC Dandini Campus this year in the Student Center, President Hilgersom believes the main highlight at the meeting was the discussion on tuition increases across NSHE. The Committee recommended a 1.8% increase based on the old HEPI index. The new HEPI index increase is 3.7%. The board has now passed a 4% increase in tuition starting in 2019. For students who rely on Pell Grant funds, approximately 45-50% of our student population, these increases will be absorbed by the grant. President Hilgersom mentioned that textbook costs, however, remain a large burden for the students. By the end of the session, NSHE ended up with a simple, straightforward tuition increase of 4% over the course of the biennium, beginning 2019. The Chancellor will be establishing a committee to look into a tuition lock-in rate idea, and what it would take for implementation. TMCC Administration is working on a rank advancement system for faculty, treating their contracts more like university faculty whereas at each point of title increase (assistant professor, associate professor, and full professor) there will be a substantial pay increase. Having the 4% tuition increase may allow us to make those changes in faculty pay, as one example of the uses of the increase in tuition.
- b. Strategic Planning Process update – The college has been revising its strategic planning process, which is related to the College Strategic Master Plan, and connected to the Planning Council. Each year this plan is reviewed and compared to national benchmarks, indicators and outcomes. Each division is now beginning to work on their own Strategic Plan. Departments may begin to work on their individual plans as well. All of which feeds into the Strategic Master Plan, which is the part of the Five NSHE Goals. Our office would be happy to send out digital copies of the strategic plan with all the benchmarks and indicators for you to get a better understanding of the details.
- c. EATS update – In the process of hiring an architect for the building. NSHE has allowed us one million dollars from the operating pool that we are using for architectural documents. The last forum held at the

end of term was well received. The RFP for the architect closed at the end of May and a committee will be convening in the next couple of months to make that selection. Gigi asked President Hilgersom about the DRI/Science collaboration since the board last met. President Hilgersom said there was a voting process the Regents engaged to prioritize capital projects, where we came in fourth in priority. Note that the first two projects are under 200-300 thousand dollars, and were quickly voted on due to their lesser costs. The DRI/Science collaboration is the second high dollar funded project.

9. Executive Director Update – Gretchen Sawyer – The executive director report was included in the materials.
 - a. Beatles & Beer event – Thursday, October 18, 2018 at the Student Center, Fundraiser for Scholarships in Graphic Arts. Ian Wright, Rock n’ Roll Photographer for the BBC, will be auctioning off some of the photos of the Beatles he has taken over the decades at this event. In addition, Great Basin Brewery will be brewing a special TMCC beer to be debuted at the event, the Culinary Department will be making hour d’vours and the TMCC Band will be performing Beatles music. Costs will be \$30-40 a ticket. For our 1971 Society Members, admission will be gratis. There is anticipated to be 200-300 attendees. Gigi asked if we could include the Nevada Museum of Art, as they were very helpful in the KUNR events of this type. Gigi asked the members to appeal to their friends and colleagues with interest in the arts.
 - b. Sports & Health Complex – We are grateful to board member Cary Groth for her assistance with the development of our men’s and women’s soccer team that will debut in Fall 2019. Cary has a Graduate Assistant who is assisting with the development of the timeline and all details needed to begin the athletic program. The ground breaking for the new field will be in October 2018.
 - c. Faculty & Staff Grants – Included in the packet is an article about the Student Gardening Club, which was one of the proposals funded by faculty and staff Innovation Grants. One of the 2019 grants includes an online textbook initiative, where faculty are encouraged to develop online resources (also known as open source) for students, which is less expensive. President Hilgersom noted that faculty were given an iPad to help with that endeavor as an incentive. All of these Faculty and Staff Innovation Grants are funded through payroll deduction donations from faculty and staff, as well as parking meter monies collected. This is one of the initiatives in the Strategic Plan for the College. This year our goal has increased to \$19 thousand dollars, last year was \$16 thousand dollars.
 - d. Update on Nevada Promise – 408 Students to start in the Fall. A reminder that this is a program through the State Legislature that provides free tuition to community colleges in Nevada.
 - e. Board Member recruitment – sheets were handed out outlining current members, excluding our two new members, and looking at potential new members, emphasis on diversity. Rod, current Board Member, will be resigning from the Board, but has recommended Drew Ballingham with US Bank, who Gigi and Gretchen will meet with soon.
 - f. Fundraising results for the fiscal year – included in the Director’s report is a comparison from last year to this year including a pie chart to understand the vital support received from the Pennington Foundation - more than 60% of all contributions this fiscal year. We had an opportunity to submit a proposal to the Pennington Foundation for scholarships in the Applied Tech areas including Diesel, Auto, Welding and HVAC. With an extended deadline, we received 48 additional scholarship applications. In cooperation with Dean Dalpe, we will be tracking the students’ completion rate and where they are employed. We exceeded our goal of \$2.5 million this year to \$2.557 million in funding. The new goal for FY 19 is \$2.8 million, with a 10% increase in contributions each year.
10. Discussion and approval of TMCC Foundation Mission Statement – After discussion, the Board agreed to the TMCC Foundation Mission Statement, which was withdrawn after further comment and input.
 - a. The revised Mission Statement is as follows: The mission of the Truckee Meadows Community College Foundation is to provide *strategic* support for TMCC, by cultivating and developing relationships and raising funds for scholarships, programs, capital improvements, and the campus community.
 - b. Jesse moves to accept amended motion, Mindy second, motion passes
11. 1971 Program and Fundraising Initiatives update– Stefanie Givens, Development Officer – Stefanie thanked Mindy for exhibiting what it means to be a true ambassador for the college by offering to open up her home for a 1971

Society event that is to be tabled until Fall 2018. The 1971 Society was launched in March 2018 with a letter to Alumni, all Donors, Board Members (current and Passed), Faculty and Emeritus Faculty. We have 21 members currently, and the amount of additional revenue is currently \$17,000. The goal is 50 members and \$19,000 in additional revenue for FY 19. The funds are geared toward unrestricted and unrestricted scholarships. Gigi suggested leaving the choice to donate to unrestricted or restricted funds and scholarships as the best method. She mentioned having the ability to donate \$1000 to restricted scholarships and \$971 to the unrestricted funds was something she and other donors may prefer. Corporate Partners is another campaign for corporate gifts of more than \$5000. Gigi agreed that this group could be quite powerful. Stefanie mentioned the Donor Wall has recently been updated outside the Foundation Office, and we are currently in discussions to have students design the Donor Wall in the future. Currently looking at funding a scholarship from past alumni of the year recipients, and other groups that specifically identify with TMCC.

12. Review and Approve FY 2019 Foundation Budget – Connie Christensen – The Board was reminded of the Foundation reports on a governmental basis, although it's a non-profit organization, it is different than any non-profit entity you may be familiar. Collecting donations and providing support to the college is a large part of what the Foundation does, this is recognized on an in-and-out basis, and for budgetary purposes we do not include those funds, as it has a zero bottom line. The budget you are presented with is based on operating activities for the Foundation, approximately \$123,000 with expenses of around \$114,000, and net operating income about \$9000 for the year.

- a. Mindy motioned, Jesse second, motion passes

Review Gift Report & Financials - Gretchen Sawyer and Connie Christensen – Connie reported that the financial position remains quite strong. Bank accounts are around \$4.9 million – of that amount about \$2 million is from Pennington and is restricted for specific purposes. Gigi requested a Budget one-on-one workshop for Foundation staff to arrange for new Board Members, or any Board members who need a refresher prior to the annual meeting in September.

13. Grant Update – Laura Vargas, Proposal Development Specialist – In the packet is an overview of the grant proposals and requests between March and May- over \$2 million of Grant proposals. Wells Fargo provided \$25,000 for the Summer Bridge program. NV Energy helped to participate in a community-wide effort to raise \$2,000 for the Veterans Resource Center. A partnership with the Nevada Association of University Women to fund part of the Summer Bridge program has funded \$10,000 for over 40 students. The FASFA Completion Challenge – a community-wide effort that we will work with our local government has raised \$40,000.
14. Scholarship Update – Rebecca Josten, Scholarship Manager – A report is provided in the packet. Endowment value is a little over \$11 million compared to last year was just over \$10 million. No new endowments to present. For 2017-2018, there were 1719 scholarship applications submitted and over \$700,000 in scholarships and over 550 students were awarded. Various new scholarships were mentioned and an update that the Student Government Association will be giving \$20,000 this year, up from \$15,000, that is from the students and goes back to the students.

- a. Motion on Gifts, Grants and Scholarships - Mindy moved, Dan second, motion passes

15. Old Business - none
16. New Business - none
17. Public comment - none
18. Next Meeting Dates
 - a. September 12, 2018, Annual Meeting
 - b. December 5, 2018

Adjourn, Jesse motions, 9:19am