



Truckee Meadows Community College

Faculty Senate WebCollege Faculty Advisory Committee

MEETING MINUTES DEC. 07, 2018

Meeting called to order at: 11 a.m.

In attendance: Brian Addington, Tamara Anderson, Lisa Buehler, Kellie Carter, Natalie Fisher, Hugh Fraser, Ricky Genz, Robin Griffin, Dan Hooper (Chair), Thomas Kearns, James Kuzhippala, Rebecca McCleary, Shannon McCool, Joylin Namie, Craig Rodrigue, Paul Seybold, Brandy Scarnati, Shehara Snow, Corina Weidinger, Wyatt Ziebell

Absent: Julie Armbrecht, Elena Atanasiu, Marshall Carby, Paul Davis, Bob Fletcher, Bill Gallegos, Holly Gallup, Candace Garlock, Heidi Himler, Tim III, Robert Kirchman, Dan Loranz, Nancy O'Neil, Crystal Swank, Roza Weller

Approve Minutes from November 02, 2018

Chair Dan Hooper called a motion to approve the November 2, 2018 minutes. It was motioned by Natalie Fisher and seconded by Lisa Buehler: Vote passed unanimously.

WebCollege Updates

Chair Dan Hooper opened up the meeting to review and discuss the changes in WebCollege. Brandy Scarnati spoke about the move of the WebCollege department from Red Mountain Building Room 315 to Library 200. The part time office area in Red Mountain 315 will remain where it is for part time instructors to use. However, there is also a secondary part time space now built near our new location on the second floor library.

Online Education Marketing

Hugh Fraser presented an idea to the committee about focusing on online education retention. In his course, Hugh presented an essay assignment based on the "Advantages of online education." Hugh received back 22 essays that expressed praise for the online environment with comments directed toward convenience and safety.

Hugh proposed that members of the committee participate in a information gathering initiative to look for best marketing practices from other colleges and use the information to help TMCC advance our distance education program.

The committee was in agreement and a few members volunteered to help do research for this project. Chair Dan Hooper will create a shared Google Doc for everyone to collaborate in.

Tabled Topics

Follow up for online education marketing best practices.

Old Business

None

Next meeting: Friday, February 8, 2019

Meeting adjourned: Noon