

PLANNING COUNCIL MEETING MINUTES

Monday, February 22, 2021

9:00 am

Zoom Web Conference

In Attendance: Dr. Ayodele Akinola, Amber Anaya, Anne Flesher, Alyssa Fromelius, Adine Stormoen, Amy Williams, Barb Evans, Brandy Scarnati, Barb Walden, Cheryl Cardoza, Cynthia Pierrott, Cecilia Vigil, Darian Richards, Elena Bubnova, Elise Bunkowski, Estela Gutierrez, Gwendolyn Clancy, Gretchen Sawyer, Hieu Do, Heather Haddox, Dr. Julie Ellsworth, Dr. Karin Hilgersom, Kofi Poku, Kim Studebaker, Dr. Melissa Deadmond, Dr. Marie Murgolo, Dr. Natalie Brown, Dr. Paul Allen, Thomas Dobbert, Tina Ruff, Dr. Dana Ryan, Julia Bledsoe, Maggie Dostal, YeVonne Allen

COVID-19 Crisis Management Team Update

President Hilgersom reported to the Council updates from the COVID-19 Crisis Management Team including news of COVID cases decreasing in Northern Nevada, how we are looking forward to Fall 2021 as a transitional session, capacity adjustments from the Governor's Office and vaccination progress. Discussion was held by the Council on not changing modality mid-session to stay on course with thresholds and setting student expectations through consistent communication.

Strategic Master Plan Measures

Dr. Melissa Deadmond, Associate Dean of Assessment and Planning, presented and reviewed in detail with the Council the metrics of the Strategic Master Plan. Dr. Deadmond noted that in making revisions, the committee took into consideration that the metrics should speak to the objectives and focus on outcomes instead of inputs. Additionally, based on feedback from NWCCU, we will continue to be cognizant of the number of indicators. The full plan with new metrics as presented during this meeting to the Council may be viewed in the full minutes to be posted to the Planning Council webpage.

EastView Update

President Hilgersom and Foundation Executive Director Gretchen Sawyer reported to the Council that the EastView project is still in progress. Dr. Hilgersom and Gretchen are working on a strategy for funding. A consultant was hired, after Foundation Board approval, to conduct a feasibility study. A study advisory committee consisting of 11 community members and chaired by Collie Hutter was convened to provide feedback from looking at the case of support and overall project. Out of a list of 70 submitted participants, 39 community interviews were completed. The findings included that 88% of participants believe TMCC is a vital asset to the community and 71% agreed with the proposed project. Concerns were raised about financing and ensuring that the bond financing will happen before embarking on a campaign and too many programs in one building. The next steps will be to revise the case of support and bring on a campaign consultant, following Foundation Board approval to use unrestricted funds.

Request for Policy Review Form

President Hilgersom reviewed the revised Request for Policy Review Form with the Council. The form has been updated to track readings, votes, policy number assignment and webpage posting.

Planning Council Committee Updates

- Academic and Student Services Committee
 - Estela Gutierrez, Vice President of Student Services and Diversity, noted the works and efforts of the Health & Wellness Committee. It was requested that the Council take under consideration at the next meeting adding the Health & Wellness Committee as a committee of the Planning Council.
- Accreditation Committee
 - No additional report at this time.
- Budget Committee
 - No report at this time but President Hilgersom noted that Budget and Planning Interim Director, Elise Bunkowski, will be establishing new membership for the Budget Committee which will meet monthly and report back to the Planning Council each meeting. We would like to have complete representation of Faculty, Classified and Administration. Anyone interested in joining the Budget Committee can email Valerie Kelley.
- Diversity Committee
 - Adine Stormoen, Veterans Upward Bound Specialist, reported on projects and initiatives of the Diversity Committee including the Tuskegee Airman Panel Discussion, Day of Social Justice activities, the Second Nature Climate Action Pursuit and F.R.E.E Planning workshop.

- Enrollment Management Committee
 - Associate Vice President Elena Bubnova, reported that the committee met on February 4 and the next meeting will be February 25. The committee debriefed enrollment and registration activities. They are also talking about student messaging and having someone available to respond back to questions. The committee recognizes that more needs to be done to publicize the importance and advantages of priority registration. A future project of the committee will be updating online training tutorial resources.
- Facilities Committee
 - Dr. Ayodele Akinola, Assistant Director of Facilities Operations, provided project updates to the Council Meadowood modernization and sign updates, the Redfield paving project and Commencement coordination.
- Technology Committee
 - Thomas Dobbert, Chief Technology Officer, reported that the next meeting of the committee will be February 23. Loaner PCs are still available. Information Technology will start the academic life cycle replacement early to meet shortages. They are also working to ensure enough video conferencing equipment will be available for Fall.

Constituency Updates

- Student Government Association
 - Alyssa Fromelius, the Student Government Association President, reported to the Council on the activities of the SGA held during January and February including virtual open houses, supply bag giveaways, coffee and donut giveaways, Pasta with the President and a virtual Club Fair.
- Classified Council
 - No report.
- Faculty Senate
 - Faculty Senate Chair, YeVonne Allen, reported that the Senate last met on February 12 where a resolution for PEBP changes was approved as well as the academic calendar for 2025. A first reading was held for a gender-neutral pronoun bylaw revision. Tenure approvals are expected the Board of Regents meeting next week. The next meeting of the Faculty Senate will be March 12 at 12:30 p.m.

New Business/Future Agenda Items

- Consideration and possible vote to include the Health & Wellness Committee as a Planning Council committee.
- Review of the President's Advisory Council
- Strategic Master Plan Goal Setting Session

Next Meeting: Monday, March 15, 2021

Strategic Master Plan Metrics (DRAFT)

Goal	Objective	Previously proposed Indicators/Measures	New Indicators/Measures (from IR)	Goal	Data Currency	SMP Reporting Year			
						Spring 2021	Spring 2022	Spring 2023	Spring 2024
Access									
	1. Serve as an Open-Access Institution	Enrollment reflecting the gender and ethnicity of Washoe County	1.1 Enrollment reflecting the gender distribution of Washoe County	49% male	Fall 2020	43%			
		Number of JumpStart students (increase absolute headcount)	1.2 Number of Jump Start Students	increase	Fall 2020	1,895			
		Maintain % of gateway cohort that enrolls in gateway English and math	1.3 Participation in Non-Credit courses	increase	AY 19/20	7,321			
	2. Cultivate a welcoming, safe, and inclusive learning environment	Grad outcomes survey (welcome/feedback; supports men/women; supports races/ethnicities)	2.1 TMCC is equally supportive of all racial/ethnic groups (currently 93%) TMCC is equally supportive of men and women (currently 96%) TMCC provides a safe-campus environment (currently 98%)	e of these 2 questions remove question)		discussion: do we want to have, as our metric, the average percent for these 3 survey questions?			
		Clery data (fewer than ___ incidents)	2.2 Low campus crime rate (Clery incidents)	maintain	2019	11 incidents			
		Percentage of procured WCAG instructional materials	2.3 Percentage of procured WCAG instructional materials						
		Percentage of course sections with OER material	2.4 Percentage of course sections with OER materials						
		Number/percentage of faculty and staff participating in Web College and other training on creating accessible electronic content	2.5 number/pct faculty participating in Web college to produce accessible electronic content Discussion with Cynthia Pierott (2/23/21) following Planning Council - Faculty and staff retention?, Metric for a "psychologically well" campus, per Patagonia designation. Cynthia will supply more detail.	Inclusive trainings that are offered consistently.		President suggested a more substantive metric of recruitment and/or retention of diverse faculty - per anticipated System focus 2/22/21 Planning Council			
Student Success									
	3. Improve successful completion of student's educational goals	IPEDS and SAM grad rates*	3.1 IPEDS graduation rate 3.2 SAM graduation rate	increase	Fall 2014	28%			
		Transfer- aka subsequent enrollment of GRS cohort* Course completion - filterable by ed goal*	3.3 SAM grad/transfer/still enrolled rate 3.4 Course completion for job upgrade and personal interest students	increase increase maintain	Fall 2014 Fall 2014 Fall 2020	42% 67.5% 87%		discussion: SAM (Student Achievement Measure). Includes all students new to TMCC (not just new to college). Includes both FT and PT. Infers degree-seeking intent by as students course-taking pattern. Allows 6 years for outcome assessment.	
		% completing gateway math/English within 2 semesters of enrolling	3.5 Compliance rates in gateway math and English	maintain	AY 19/20	English: 87.5% Math: 82.0%		Also - can we do away with 3.2 since it is embedded in 3.3?	
	4. Foster student learning and preparation with high-quality instruction	General education learning outcomes (GELO) Program learning outcomes (PLO) achievement	4.1 General Education learning outcomes (GELO) achievement 4.2 Program Learning outcomes (PLO) achievement						
	5. Provide student support services that correlate with student success	(Student Services Assessment Dashboard)	6.1 Percent of Fall new college students who took summer school, submitting FAFSA summer bridge/success first advising	increase low up with Joan	Fall 2020	12.5%		discussion: original document says "SSA dashboard". But we have to include 1 or 2 actual measures to track. Summer school attendance correlates with student success and is one thing I thought of, although since we get no funding for summer, we may not want to use it.	
Close the Achievement Gap									
	6. Close achievement gaps across underserved student populations	Grad rates or degree/cert completions* (decrease Persistence (Fall to Fall)*	6.1 male graduation rate to equal female rate 6.2 fall to fall persistence of first generation students	close the gap close the gap	Fall 2014 Fall 2019	26% vs 30% 42% vs 50%		discussion: FYI - We think of ethnic minorities as being underserved. But at TMCC they surpass non-minority students in degree attainment, persistence, etc.	6.1 male graduation rate to equal female rate Can we please change to comparing to cohort rate?
Workforce									
	7. Develop innovative programs that respond to the dynamic needs of industry and the community	Grads in high-demand CTE and allied health fields* Employer survey results	7.1 workforce award conferred (CT, SKC, BAS, AAS) 7.2 number of Employers sponsoring TMCC Apprenticeships 7.3 number of TMCC Apprentices grads in high-demand CTE and allied health fields employer survey results - Suggestion that we look to how many advisory boards conduct employer surveys	increase increase increase	2019/20 2019/20 2019/20	1336 25 600		discussion: find out from Barb if 7.2 and 7.3 are things she can give us more precise measures of and if the counts would be reproducible each year.	
		(Qualitative) The results of work with Panasonic, Number of students whose fees are being paid by a Number of different third parties paying for their EPIC career certificate completions	results of work with Panasonic, Tesla, etc # of 3rd parties paying for TMCC enrollments WDCE career certificate completions						
Research									
	8. Promote student learning through undergraduate research and experiential learning	Number of students participating in an undergraduate research or experiential learning	8.1 Number of students involved in research projects on campus	increase	2019/20	79			
	9. Encourage research-based practices in teaching	ACUE outcomes Percent of faculty participation in teaching-related Number of faculty attending discipline teaching- Foundation grant outcomes	ACUE outcomes % faculty participation in teaching-related professional dev workshops # faculty attending discipline or teaching-related conferences foundation grant outcomes	increase	2019/20	\$392,143			
TMCC Goal: Ensure ongoing stewardship of resources									
	10. Optimize state-funded revenue	Enrollment: Headcount and WSCH	10.1 Headcount 10.2 Weighted student credit hours	increase increase	Fall 2020 2019/20	10,665 227,380			
	11. Maximize and grow non state-funded revenue streams	Revenue from self-supporting programs Dollar amount of private donations Dollar amount of grant-based expenses # of TMCC employees who contribute to ure foundation	11.1 Revenue from self-supporting programs 11.2 dollar amount of private donations 11.3 dollar amount of grant-based expenses Foundation	waiting on budget office increase increase increase	2019/20 2019/20 Fall 2019	\$2,181,427 \$5,738,527 21%			
	12. Promote environmental sustainability	Second Nature Resilience Commitment TMCC Sustainability	12.1 Second Nature Resilience Commitment 12.2 TMCC Sustainability						



Truckee Meadows Community College Foundation
Proposed Capital Campaign for

EastView



Truckee Meadows Community College (TMCC) is planning to build **EastView**—a groundbreaking space that promotes interdisciplinary learning and community collaboration. Located on the main Dandini Campus, EastView will integrate TMCC’s hands-on training programs in technology, culinary arts, hospitality and tourism, and performing arts—all emerging sectors fueling the growth and economic vitality of northern Nevada.

With a projected cost of \$42 million, TMCC plans to fund \$31.3 million of the construction through bond financing, reserves and early commitments. The TMCC Foundation proposes a \$10.7 capital campaign, inviting the private sector to partner with the college and invest in strengthening the region’s future workforce.

EastView: A Space that Moves Art and Tech

COVID-19 has revealed the need for academic institutions to offer non-traditional ways to teach and learn. At EastView, students will gain hands-on experience and in-demand skills in these industries:

- **Theater / Performing Arts**
- **Robotics / Coding / Engineering / App Development**
- **Culinary**
- **Hospitality and Tourism**

TMCC Supports the New Nevada

Truckee Meadows Community College promotes student success, academic excellence, and access to lifelong learning for residents of Reno, Sparks and surrounding communities in northern Nevada.

TMCC offers educational and professional development opportunities to more than 25,000 students each year. TMCC also partners with the Washoe County School District, state colleges and universities, local business, industry, and service providers to bring the most relevant and enriching programming for the benefit of all community residents.

Northern Nevada has become a thriving center of commerce with a business-friendly atmosphere, relatively low cost of living, and a vibrant cultural life. As a result, the region is experiencing strong population and job growth that far outpaces the state as a whole.

Today, rapidly accelerating fields include **technology, engineering, and entrepreneurial innovation**. TMCC offers robust programs in applied technology and advanced manufacturing and robotics, and partners with companies such as Panasonic and Tesla to promote apprenticeships and accelerated pathways to new careers.

Tourism, hospitality, entertainment, and culinary arts are core pillars of the Nevada economy. In northern Nevada, these sectors all intersect in casino hotels which struggle to find enough qualified workers. TMCC offers the region's only degree programs in Culinary Arts, and in Hospitality and Tourism Management, a partnership with the University of Nevada, Las Vegas. TMCC's Theater Arts department has long desired to expand certificate and degree offerings for skilled entertainment technicians but has lacked appropriate facilities.

With growth in commercial innovation comes a thriving and diverse arts scene. The City of Reno has identified the need for more regional **performing arts spaces** to host productions and events for residents and visitors. Since 2002, TMCC has used the Nell J. Redfield Performing Arts Center, located over six miles from the main campus, for its theater programs. Recently, safety and structural issues have prohibited its continued use.



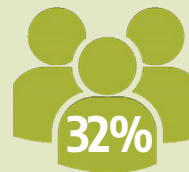
Programs of study offered at TMCC



Completion options available — degree, certificate, university transfer



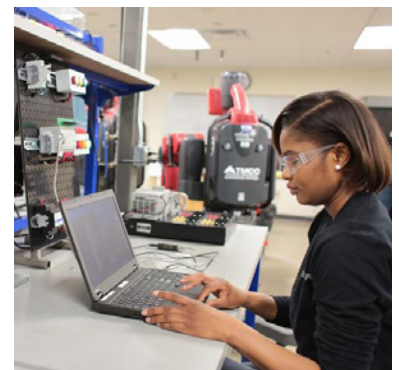
Students who remain in Nevada after TMCC graduation



Hispanic students as part of entire student body — TMCC is a Hispanic-Serving Institution

The growing call from these industries for skilled employees and entrepreneurs demands that TMCC respond with its own innovation— in the design of new curricula, new spaces, and non-traditional ways of teaching the students of tomorrow.

EastView is the answer. With 52,000 square feet, EastView will create a hub of state-of-the-art, hands-on learning labs that promote creative and collaborative teaching opportunities across multiple disciplines, while providing ample space to expand programs.

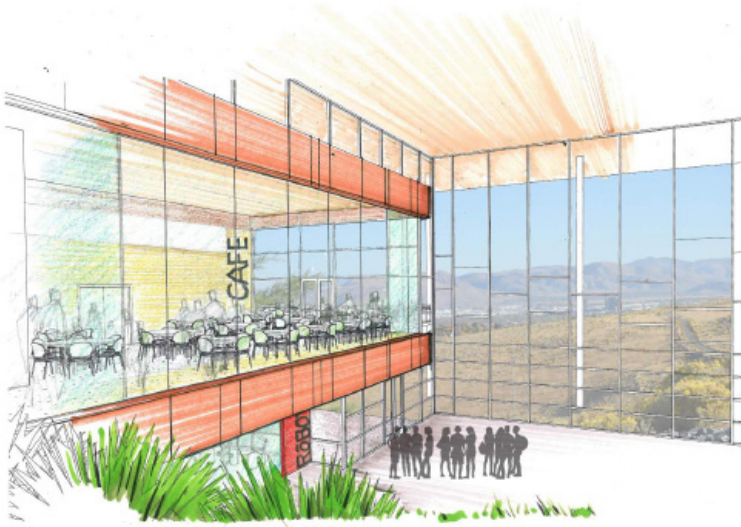


EastView Fosters Creativity and Innovation

EastView will feature four distinct areas connected through a commitment to the creative and entrepreneurial spirit:

ActionLink Center

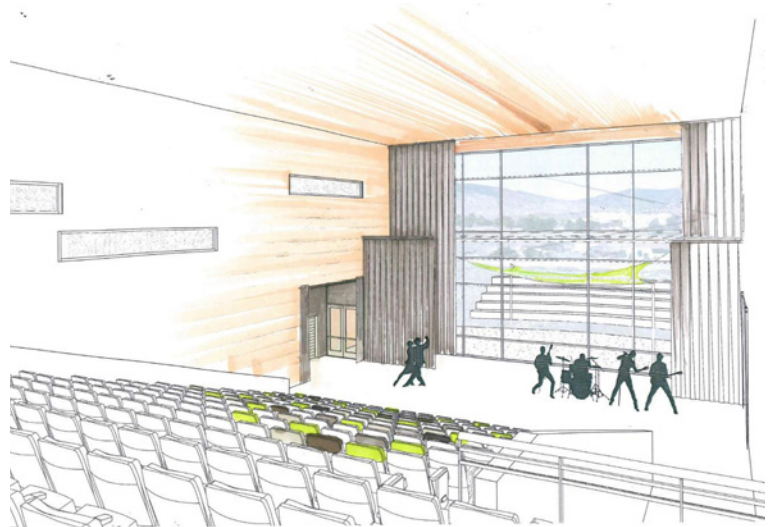
At the heart of this building will be the ActionLink Center, a flexible space designed to foster connections among TMCC programs, industry professionals, students and TMCC faculty. ActionLink is a hub for students pursuing careers in engineering and emerging technology fields such as robotics, as well as coding skills for careers in cybersecurity, financial technologies, and mobile app development. The center will feature open-concept tiered seating, a presentation floor and lecture hall, coding rooms and computer lab, engineering and robotics maker's lab, and collaboration spaces designed for capstone projects in mobile app development and robotics competition planning. ActionLink epitomizes the STEAM concept, in that real projects that require creativity, teamwork, and entrepreneurial mindsets are integrated with science and technology to ensure that students are career ready for a constantly evolving technology economy.



Theater for Performing Arts and Technology

EastView will provide a permanent home for TMCC's performing arts with a new theater. Features include a 300-seat thrust stage theater, outdoor amphitheater, scene shop, lighting lab, sound recording lab, green room and dressing rooms, a classroom, and offices. With the theater's location on the Dandini Campus, TMCC expects to double course enrollment in current Theater and Performing Arts programs as a result of easier access for all students.

The theater will support new certificate programs for stage and event technicians who manage and operate sound, lighting, broadcasting, mechanized scenic effects, and visualization software. TMCC will be the first and only provider of this type of training and certification in northern Nevada.



Sierra Culinary Institute

Representing a significant expansion of the existing Culinary Arts program, this state-of-the-art facility will include a 90-seat restaurant with advanced catering kitchen and terrace, a demonstration classroom/lab with tiered seating, a student study area and locker room, offices, and storage. With the EastView expansion, capacity in the Culinary Arts degree program will allow for additional degree offerings in Baking and Pastry, Advanced Culinary, and Food Science. The facility also will have the capacity to host regional competitions, social events, and seminars.

Hospitality & Tourism

EastView will dedicate space to teaching the business of hospitality and tourism. To support and grow the Hospitality and Tourism Management degree program, there will be classrooms and model hotel accommodations to give students hands-on practice in service, safety, and professional skills. An added benefit is the proximity to culinary and technology facilities, affording faculty the opportunity for interdisciplinary collaboration.



In all, EastView will contribute to the growth and vitality of northern Nevada. Access to outstanding higher education is the bedrock of a community. What the COVID-19 pandemic has illustrated, however, is the need for academic institutions to adapt quickly to new ways of teaching and learning.

EastView is designed as a non-traditional space, where students can experience hands-on instruction in small group and individuals settings. Students, including those from disadvantaged circumstances, will achieve competence and success. As future employees and employers, they will learn the practical skills and hone the entrepreneurial mindset that will be needed fuel the region’s economic strength.

Proposed Capital Campaign

TMCC’s leadership and administration has thoughtfully pursued project planning for EastView over the past 18 months. The architecture firm of VanWoertBigotti was engaged to design the signature facility. At the same time, prudent financial planning that takes into account the college’s financial position and enrollment projections established a realistic bond financing plan of \$25.3 million. College reserves will add an additional \$5 million, and the Board of Regents contributed \$1 million to project planning for a total of \$31.3 million.

To close the funding gap, the TMCC Foundation proposes a \$10.7 million capital campaign. The Foundation partners with the College to pursue private philanthropic support to meet student needs.

Led by the Foundation’s Board of Directors, the capital campaign will engage individuals, foundations, and corporations that are committed to ensuring the economic vitality of the northern Nevada region and nurturing tomorrow’s entrepreneurial leaders. The community’s philanthropic investment, combined with public funds, will convey the message that EastView is for everybody, a novel approach to experiential learning that prizes innovation, collaboration, and excellence.

Project Elements	Estimated Costs
New Construction	\$27,820,000
Fixtures, Furnishings and Equipment	\$3,000,000
Landscaping, Fencing, Paving and Parking	\$1,630,000
Architect, Engineering and Administrative	\$3,894,600
Contingencies (10%)	\$3,245,000
Escalation (2.5%)	\$1,362,923
TOTAL DIRECT COSTS	\$40,952,523
Impact Offset on Operations	\$319,324
Campaign Costs and Fees	\$349,000
Pledge Shrinkage Allowance (2.5%)	\$267,707
TOTAL INDIRECT COSTS	\$936,031
TOTAL PROJECT COSTS	\$41,888,554
Less Credits to Campaign (Bond financing, campaign gifts, reserves)	(\$31,188,554)
PRELIMINARY CAMPAIGN GOAL	\$10,700,000



TMCC Foundation
 Truckee Meadows Community College
 7000 Dandini Boulevard, RDMT 200
 Reno, Nevada 89512-3999
tmcc.edu/foundation

REQUEST FOR POLICY REVIEW

Please complete this form and submit it to the Office of the President for inclusion on the Planning Council Agenda.

Submitted by: _____

Date: _____

Legal Review: Approved Denied Not Applicable

Initials: _____

Please describe the purpose of this review:

Add a policy Revise a policy Delete a policy Other: _____

Provide the text of the new policy. If this request is for a revision, provide previous policy text with mark ups on a separate sheet.

Background

Provide the reason and justification for request.

Impact

Describe the impact of this request (cost, legal ramifications, etc.)

Planning Council Review

First Reading: _____ Second Reading: _____ Third Reading: _____

Approved Rejected Vote: _____ Date: _____

Policy Manual & Webpage Update

Policy Number: _____ Date Posted: _____

Departmental Procedure Page Update: Yes No Not Applicable