Course Prefix, Number and Title: GRC 144: Electronic Layout & Typography I  
Division/Unit: Division of Liberal Arts/Graphic Communications  
Submitted by: Dan Bouwenaerts  
Contributing Faculty:  
Academic Year: 2012-2013  
Assessment Semester: Fall Spring X  

Complete and electronically submit your assessment report to your Department Chair/Coordinator/Director. As needed, please attach supporting documents and/or a narrative description of the assessment activities in your course.

<table>
<thead>
<tr>
<th>Course Outcomes</th>
<th>Assessment Measures</th>
<th>Assessment Results</th>
<th>Use of Results</th>
<th>Effect on Course</th>
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</thead>
<tbody>
<tr>
<td>In the boxes below, summarize the outcomes assessed in your course during the year.</td>
<td>In the boxes below, summarize the methods used to assess course outcomes during the last year.</td>
<td>In the boxes below, summarize the results of your assessment activities during the last year.</td>
<td>In the boxes below, summarize how you are or how you plan to use the results to improve student learning.</td>
<td>Based on the results of this assessment, will you revise your outcomes? If so, please summarize how and why in the boxes below:</td>
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| Outcome #1  
Students will demonstrate and understanding of historical trends in typography from 1880 to the present. | Skill was assessed within the first project assigned through the use of research, both written and visual, in the development and execution of the final layouts. Worth 20 points. | One section of 21 students completed the first project, with an average score of 16.9 out of 20 points possible. (see attached) | The scores for this assessment are above average based on the points and percentages. However, based on the fact that this is an advanced course, the score is not as good as anticipated. The project will be modified in this area with the hope of increasing student success. | No. |

Please enter your name and date below to confirm you have reviewed this report:

<table>
<thead>
<tr>
<th>Title</th>
<th>Name</th>
<th>Date</th>
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<tbody>
<tr>
<td>Department Chair/Coordinator/Director</td>
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<td>Vice President of Academic Affairs</td>
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Project One
Total number of projects: 21 (1 section)
Average score: 16.9
Percent meeting requirements: 84.5%