Complete and electronically submit your assessment report to your Department Chair/Coordinator/Director. As needed, please attach supporting documents and/or a narrative description of the assessment activities in your course.

<table>
<thead>
<tr>
<th>Course Outcomes</th>
<th>Assessment Measures</th>
<th>Assessment Results</th>
<th>Use of Results</th>
<th>Effect on Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the boxes below, summarize the outcomes assessed in your course during the year.</td>
<td>In the boxes below, summarize the methods used to assess course outcomes during the last year.</td>
<td>In the boxes below, summarize the results of your assessment activities during the last year.</td>
<td>Based on the results of this assessment, will you revise your outcomes? If so, please summarize how and why in the boxes below:</td>
<td>No.</td>
</tr>
</tbody>
</table>

Outcome #2
Students will demonstrate a working knowledge of design and typography in graphic communications.

Knowledge was assessed with a written quiz given at the end of the course. The quiz had questions related to the outcome, and the level of knowledge was assessed by aggregating the results for those questions.

15 questions on the quiz (out of 40) related to design and typography in graphic communications. Collectively students scored 79% correct on these questions, and scored 87% overall on the quiz. (see attached)

Quiz scores for this outcome are acceptable, but are lower than the overall quiz scores, indicating the material being taught needs more attention in class. The instructor will revisit the associated lecture and course material and look for ways it can be improved.

Please enter your name and date below to confirm you have reviewed this report:

<table>
<thead>
<tr>
<th>Title</th>
<th>Name</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Department Chair/Coordinator/Director</td>
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<tr>
<td>Dean</td>
<td>Armida Fruzzetti</td>
<td>7/17/2013</td>
</tr>
<tr>
<td>Vice President of Academic Affairs</td>
<td>Jane Nichols</td>
<td>7/18/2013</td>
</tr>
</tbody>
</table>
Course Prefix, Number and Title: GRC 118-Computer Graphics-Print Media
Division/Unit: Division of Liberal Arts/Graphic Communications
Submitted by: Ron Marston
Contributing Faculty: 
Academic Year: 2012-2013

GRC 118 quiz results, F12

Total number of quizzes: 23 (2 sections)

Questions related to Outcome #2 (knowledge of design and typography)
3a, 3b, 14a-h, 22a-d, 23 (15 points out of 40 total)
Number of correct responses: 271
Number of incorrect responses: 74
Percent correct: 79%

Overall quiz scores
Number of correct responses: 798
Number of incorrect responses: 122
Percent correct: 87%