TMCC Foundation Board of Trustees
Meeting Minutes

Wednesday, April 18, 2012 ♦ 7:30 a.m. ♦ TMCC Meadowood Center, room 315

I. Welcome—Sean French
French called the meeting to order at 7:38

II. MGC Marketing Update—Dr. J. Kyle Dalpe
A. Dr. Dalpe confirmed the Complete Me campaign will run through June.
   1. TMCC won the Bronze award from the National Counsel for Marketing and
      Public Relations for one of the TV advertisements. This has brought departments
      forward wanting Complete Me students highlighted in ads also.
   2. R & R Partners is still involved with the campaign.
   3. The Lighter Than Air Vehicle competition was held April 12, 2012 and was a
      great success. This is sponsored by NASA and open to any student. Dan Loranz
      heads the event and has 3 member teams compete with each person on the
      winning team receiving a 1 year full scholarship to TMCC.

III. Executive Director’s Major Gifts Campaign Report—Paula Lee Hobson
A. Due to Grants, the campaign is ahead of schedule and is at 28% of goal.
   1. Hobson reported $4.5 million in grants has been submitted and $2.5 million is in
      process, written but not submitted.
   2. Dr. Dalpe and Hobson are slated to return to Washington DC every fall and spring
      to keep in touch with the staffers in Senator Heller’s, Senator Reid’s, and
      Congressman Amodei’s office. This will keep communication open between
      TMCC and our federal delegation.

IV. Special Presentations
A. Major Gifts Campaign Update—Ray Clements, The Clements Group
   1. Ray explained the role the Community College plays within the community.
   2. Ray’s observation: The Board members are the eyes and ears in the community
      and are critical to the success of the Major gift Campaign. He listed 5
      responsibilities/duties of board members. They are:
      i. **Be counselors and advisors to the CEO.** Bring information to the
         Community College from the private sector.
      ii. **Be Ambassadors for the institution.** The community must know you
          carry the message that you believe in TMCC.
      iii. **Friendshipping.** Involve or acquain 5 friends.
      iv. **Example.** You can’t ask someone to do what you aren’t doing yourself.
      v. **Be good messengers.** Carry the message about the campaign responsibly.

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TMCC is an EEO/AA (equal opportunity/affirmative action) institution and does not discriminate on the basis of sex, age, race, color, religion, disability, national origin or sexual orientation in the programs or activities which it operates.
3. Ray cited TMCC's need for an expanded vision for federal grants and contracts. A team concept needs to be in place.

V. Recommendation for approval of minutes—Sean French (Action item)
   A. Reviewed Foundation Board Meeting notes from November 16, 2011.
      1. Motion to approve by Anita Sullivan. Second: Rod Sanford. Approved unanimously.

VI. Financial Report April 6, 2012—Connie Christiansen, CPA (Action item)
   A. Connie covered balance sheet and table of investment stating the Foundation is ahead of budget and the Major Gift Campaign expenses have been kept low.
      1. Motion to approve: Ro Lazarrone. Second: Rod Sanford. Approved unanimously.

VII. Gift Report April 6, 2012—Connie Christiansen, CPA (Action item)
   A. Connie Christiansen and Paula Lee Hobson covered the gift report.

VIII. MGC Planned Giving—Dr. Kyle Dalpe
   A. Dr. Dalpe presented the MGC Planned Giving Program.
      1. The question was asked if the College can refuse gifts. It was determined that, yes, TMCC can refuse a gift if it is not in our best interest to accept it. A committee will be formed for such purposes.
      2. A survey was distributed for feedback.

IX. New Business
   A. Paula Lee Hobson presented to the Foundation Board options for accounting firms and the need to have a separate auditing firm. The Executive Board recommendation was made to get quotes from two companies for each item. The Foundation Board members agreed.
   B. Paula Lee Hobson presented the Board with options for our current CD which has matured. The Executive Board had recommended the CD remain with Charles Schwab at the rate of .45 APY for 12 months. The Foundation Board members agreed.

X. Public Comment—Sean French
   A. No Public Comment or concerns were mentioned.

XI. Next Meeting Dates—Sean French
   A. A special June meeting will be held. Meeting date to be determined.

X. Adjourn—Sean French
   A. French adjourned the meeting at 8:40 a.m.