May 2, 2014. MDWS 315. 8:00 a.m. – 9:30 a.m.

Present:

Barry Duplantis, Andy Delaney, Tom Fitzgerald, Pieter Droog, Nicole McDowell, Marie Murgolo-Poore, Cynthia Pierrot, Amy Williams, Ben Scheible, Deb O’Gorman, Kathy Berry, Christy Silverman, Denise Bentley.

Review Graduate Skills Document

- Graduate attributes and professional skills were identified to imbed these relevant soft skills within the subject taught in the classroom.
- The list of skills was considered excellent for the type of student our programs attract.
- Suggested additions:
  - Students to read and follow directions (ex: writing the paper in a style other than MLA).
  - Emphasize that everything points to accountability (in the classroom and on the job).
- Students need to have realistic expectations about their abilities, limitations (know what you don’t know).
- Skills document sets the standards, the expectations.
- Post document on our web page.
- Have document available at O-Day event.
- Changes will be incorporated and reviewed for comments.

LGM Program

- The approval process for any new program is lengthy and at this time we do not have the critical mass needed.
- A hybrid LGM degree was suggested, which would include Industrial Management, Production Management and Logistics Management. This would combine the strengths from other areas.
- To differentiate ourselves from UNR, we would focus on tactical elements of the degree in terms of logistics of moving goods, the hands on aspect (ex: bills of lading for air versus ocean, landed costs, procurement management, distribution management versus manufacturing management).
- Courses offered could be stand along or part of a program.
- Maybe a skills certificate in tactical logistics could be offered through WDCE.
- Program could be called Tactical Logistics: The How of Logistics.
- What do companies need? WDCE certificate program or degree program?
- New program could be marketed to companies that are part of APICS.
- Monetize and internalize the benefits quickly new skills taught/learned.
- If Tesla Motors locates in Reno, skills in export competencies will be needed.

O-Day Event

- Flyer was distributed.
- Board members were invited to attend and a reminder email will be sent to them closer to the date (September 12).
- Students like and want face time with faculty.
A panel made up of young professional business people is popular with the students.
The skills document will be made available to students at O-Day