ADVISORY BOARD MEETING MINUTES

December 6, 2013. MDWS 308. 8:00 a.m. – 10:00 a.m.

Present: Nancy O’Neal, Marie Murgolo-Poore, Pieter Droog, Barry Duplantis, Denise Bentley, Amy Williams, Kathy Berry, Nicole McDowell, Lorna Shepard, Tom Fitzgerald, Christy Silverman, Tony Cardinali, Dan Oster, Mike Hix, Andy Delaney, Nancy McCormick

Update on programs

- Extensive discussion on possible future degrees through the Division of Business
- Deliver what business community needs with emphasis on Governor’s targeted sectors.
- Internet fulfillment growing sector within the local supply chain industry.
- Stackable degrees for Certificates in Business, Entrepreneurship and Logistics Management have been submitted and approved by the Curriculum Committee at TMCC.
- A variety Skills Certificates are available for students which are under 30 credits.
- Idea is to align the programs with the credentialing bodies for disciplines such as Bookkeeping and Real Estate.
- Inform Counselors and Advisors of updated programs.
  - Action Item: how do our programs fit into or support the Governor’s sectors?

Presentations from WDCE staff

- Nicole McDowell handed out schedules of classes and list of 24 career certificates.
- One of the new/popular programs is the Logistics Freight Broker.
- Message Therapist certificate has recently been approved by Nevada works.
- Most programs start in January/February.
- Idea for outreach: connect with youth agencies such as Big Brothers/Big Sisters or Foster Care system.
- Marketing idea: promote the success stories. Make them visible.

EDAWN information

- Nancy McCormick introduced herself. She is the Vice President, Business Retention, Expansion and Workforce.
- She visits 15 companies per month, 180 companies per year.
- The Right Skills Now program is the ‘total package’ for companies and is a model for successful workforce training and development.
- Companies say employees need continued on the job skills in computers, MATH, problem solving.
- Continuing awareness at the high school and parent level is needed to keep high school graduates here.
- Doug Irwin is the Vice President of Entrepreneurship.
- One Million Cups is a growing in popularity. It takes place at Swill Coffee Shop every Wednesday, where entrepreneurs discuss their ideas for feedback.
- NCET and Entrepreneurship Nevada are two organizations that promote entrepreneurship in our community.

Feedback
• It was suggested to structure our meetings around what members “tell us”: how can we succeed in the new economy? How can we tie in the local businesses to what WDCE has to offer?