
WEB ADVISORY COMMITTEE MINUTES

For May 3, 2023

In attendance: Cal Anderson, Leone Thierman, Doug Dawson, Stephanie Walden, Kate Kirkpatrick, Jenny Taufa, Maggie Eirenschmatz, Brandon Goehring, Conrad Wong, LaTara, Devin Reese, Alex Olivia, Susan Lundahl, Dallin Crane, Jared Sorenson, Adine Stormoen, Mike Schulz

Current Business / Quick Updates

- 3D vector campus map project (Working with vendor to produce a color illustrated vector campus map of the Dandini campus.) – This month!
- East View Live WebCam coming after snow melts. (to be added to webcam.tmcc.edu) – Summer?
- Google Analytics 4 Coming This Summer 2023 (July)
 - Reports will be revised next summer for GA4. If all goes well the second July report will come from Google Analytics. The plan is to create some new dashboard reports. Like operating system, mobile devices, charges and graphs that will be more attractive. etc. The data points will be the same. There might be some slight variations on the page counts.
 - GA Tags on website now in place now to capture some history for revised reports.
- Dept. Content Review meetings underway (Ongoing)
 - One on one to review website content. Email invites are sending out over the weeks and months to come. Have made progress on this. Dallin has met with quite a few departments.
- Drupal Training – Next Virtual Class is in 2 weeks. If you haven't had the Drupal training, please drop a line to Cal to let him know you want to attend.
- Drupal 9 EOL Nov. 2023, move to Drupal 10 late Fall. Probably November this year.

New Business

- Site Refresh Project: 2023-2024
 - Upgrade to TMCC.edu website (front-end and back-end) It's been about five years since the last time we did this. That's about the timeline for this kind of thing. Working again with K WALL, who helped us with the last design and have been our main support for the last five years. Working on a new scope document that would address some ideas and things that WS would like to have done. Cal shared a draft document. Have looked at 100s of college websites that we might want to mirror what they are doing. Looking on those home page, maybe for the home page change between video and static photos. Maybe have a dedicated space for emergency announcements. Upgrade the Bootstrap platform for mobile devices. Revise the MEGA menu. Maybe a social media widget that can post directly to the website. Once we flush out what we want we work with K WALL to see what can be done with the budget we have for this project. Asked for ideas from the committee that they have seen or think we might have for our website. Great to get these ideas now so we can include them in the draft document.
Questions? Kate asked: Can we archive older news stories with an announcement box on the story itself? We constantly get people thinking the stories are current and information has changed since a particular story was written.

- Dubbot Software (Accessibility and standards checker) – a third party software that goes out, spiders the all the pages of a website and tells us what works, doesn't work, broken links, etc. We have this now, but we have an older software. This one is more streamlined and makes it easier for us to find and fix things that need attention. It will send us a report and tell us about the issues, and then we can click on the issue and it will bring up the actual page and on the left side give us each of the errors. If our web content providers want to get more involved this could be opened up for everyone to use. We came into some EOY funding offered by IT, so we are going to try it for a year to see how we like it.

Other Business / Quick Reminders

- Live Stream Commencement May 12 – Kate confirmed this and link from our website, from the Celebrate page that we used last year and updated soon.
- EAB/You Visit tour to be upgraded summer/Fall now. Because of the weather, so we pushed this back to summer/fall to have more green and blooming plants and hopefully students. The static images are going to be 360 panos. Similar to the panos we have now with clickable spots. We will probably keep the same stops, just updated with new photos, scripts, etc.
- Policy/Procedure Reminders:
 - Submit all events to calendar.tmcc.edu
 - We are working on a best practices doc for How to Successfully Submit a Calendar Event.
 - Review your websites often, revisit Style Guide and Writing for the Website as needed.

Other Updates and/or New Business

- Any WebCollege Updates? – They are rolling out two new tools to make courses more friendly in Canvas and for instructors. For more information please check out two links.
<https://cidilabs.com/landing/design-tools/>
<https://cidilabs.com/landing/udoit/>

Questions/Feedback/Comments/Anything?

Upgrade the search function? If we can find something better than what we are using we can look what is available that will do what we need.

Adjourned at: 11:35 AM