



Truckee Meadows Community College
Strategic Master Plan
2010

Prepared by the Planning and Budget Council

Approved by the President's Cabinet, Spring 2010

DEVELOPMENT

The TMCC Planning and Budget Council (PBC) meets regularly to discuss and develop strategies for overall college planning. The council, in collaboration with the college community, reviews and proposes updates to the vision, mission and values statements annually.

In 2009, the Planning and Budget Council worked to update the mission and values statements and proposed a new vision statement. The council also condensed the strategic initiatives to four areas.

Currently, the PBC is working to develop an implementation plan for the strategic initiatives.

These documents – the vision, mission and values statements along with the strategic initiatives and implementation plan – are the college's strategic master plan. Furthermore, additional college planning will follow and be linked to the master plan document.

Because planning is a continuous process, the council will review, revise and update the plan as goals are achieved. Through this process, the college community will be asked to comment on drafts of these important documents. The council encourages everyone to voice recommendations and concerns, and welcomes suggestions and comments.

VISION

Truckee Meadows Community College creates the future by changing lives.

MISSION

Truckee Meadows Community College promotes student success, academic excellence and access to lifelong learning by delivering high quality education and services to our diverse communities.

VALUES

The values upon which Truckee Meadows Community College bases its mission and vision statements are the principles, standards and qualities the college considers worthwhile and desirable. Truckee Meadows Community College is committed to:

- Student access and success
- Excellence in teaching and learning
- Evidence of student progress through assessment of student outcomes
- Nurturing a climate of innovative and creative thought
- Collaborative decision making
- Community development through partnerships and services
- Ethical practices and integrity
- Respect, compassion, and equality for all persons
- Responsible and sustainable use of resources
- Fostering attitudes that exemplify responsible participation in a democratic society

STRATEGIC INITIATIVES

Strategic Initiative 1: Achieving Student Success

Achieve student success by fostering a culture that ensures access to programs and services essential to student academic and personal achievement and demands and which supports excellence in teaching and learning.

Goal #1: Enhance access, retention and success of students

Strategy A: Access, Retention and Persistence

Provide students a user-friendly student support structure built on a foundation of processes and procedures that promote student access, retention and persistence by continuously refining and improving the delivery of college programs and services.

Strategy B: Student Success

Regularly assess and document that students are academically prepared to graduate and transfer and/or obtain the skills needed to meet workforce needs in the service area.

Strategy C: Life Skills Attainment

Maintain standards to ensure that students master college-level mathematics, reading and writing skills.

Goal #2: Maintain and regularly evaluate student progress and achievement

Strategy A: Program Review Process

Establish and implement a college-wide program review process that includes regular assessment of all college programs and services.

Strategy B: Student Learning Outcomes

Implement a comprehensive process to assess student-learning outcomes and use the results to consistently improve curricula and the delivery of instructional programs and services.

Strategic Initiative 2: Welcoming and Diverse Environment

Enhance and ensure a welcoming and diverse environment that is mutually respectful, socially supportive, accessible, safe, physically pleasing, provides opportunities for personal growth and meets the needs and demands of changing communities.

Goal 1: Maintain a student, employee and community-friendly environment

Strategy A: Nurturing a Positive Campus Climate

Create a climate that encourages open dialogue and shared decision making that respects the diversity within the college and general community.

Strategy B: Diversity and Inclusion

Communicate to the college community and the public the variety of activities and events offered and/or sponsored by the college, which embrace and celebrate the diversity of our students, staff, and communities.

Strategy C: The Physical Environment

Provide campus and center locations that are modern in terms of safety, access, convenience and sustainability, while maintaining an aesthetic environment for learning.

Goal 2: Strengthen and nurture an understanding of, and relationships with, the communities we serve

Strategy A: Understanding the Communities Served

Assess on a regular basis community demographics in order to maintain a current profile for planning purposes in order to identify how to best serve our communities.

Strategy B: The Workplace and the Workforce

Assess on a regular basis the labor market and the local, regional and state economy in order to support college-planning efforts in order to meet economic and workforce development needs and demands.

Strategic Initiative 3: Stewardship of College Resources

Maintain stewardship of college resources through responsible and accountable human, fiscal and facility management.

Goal #1: Recruit, hire, and retain quality employees that reflect the diversity of students and communities we serve

Strategy A: Recruitment, Hiring, and Retention

Recruit, hire, and retain quality employees that reflect the diversity of students and communities we serve.

Strategy B: Employee Development

Develop, offer and evaluate professional and organizational development programs that enhance the effectiveness of individuals and the organization to continuously improve program delivery and services internally and externally.

Strategy C: Technology and Related Issues

Refine the training and development of all employees in the use and maintenance of technology in all areas of the college.

Goal #2: Maintain the public's trust by being fiscally responsible and accountable

Strategy A: Accountability and Reporting

Regularly inform the public to confirm our fiscal health and stability.

Strategy B: Financial Planning

Develop and implement a comprehensive fiscal plan to support college strategic directions.

Strategic Initiative 4: Partnerships and Service

Maintain partnerships and service to build communities by strengthening and expanding connections with civic, community, educational and business/industry organizations.

Goal #1: Maintain and expand community partnerships and promote services from TMCC to the community

Strategy A: Partnerships

Create, expand, and/or strengthen partnerships with civic, community, educational and business/industry organizations to improve the quality of life in our communities.

Strategy B: Collaboration and Communication

Provide the leadership to establish and maintain collaborative projects with K-16 educational partners by ensuring consistent and high standards for P-16 curricula and educational programs and services.

Strategy C: College and High School Expectations

Establish consistent and formal dialog with high school, community college and four-year university faculty and administrators to ensure a common understanding of expectation of college level work.